Vote: 117 Uganda Tourism Board

QUARTER 3: Highlights of Vote Performance

V1: Summary of Issues in Budget Execution

Table V1.1: Overview of Vote Expenditures (UShs Billion)

		Approved Budget		Released by End Q 3	Spent by End Q3	% Budget Released	% Budget Spent	% Releases Spent
Recurrent	Wage	1.855	1.392	0.928	1.023	50.0%	55.1%	110.3%
	Non Wage	8.772	10.734	5.603	4.205	63.9%	47.9%	75.1%
Devt.	GoU	0.553	0.163	0.143	0.050	25.9%	9.0%	35.1%
	Ext. Fin.	0.000	0.000	0.000	0.000	0.0%	0.0%	0.0%
	GoU Total	11.181	12.289	6.673	5.279	59.7%	47.2%	79.1%
Total Go	OU+Ext Fin (MTEF)	11.181	12.289	6.673	5.279	59.7%	47.2%	79.1%
	Arrears	0.000	0.000	0.000	0.000	0.0%	0.0%	0.0%
Т	otal Budget	11.181	12.289	6.673	5.279	59.7%	47.2%	79.1%
	A.I.A Total	0.300	0.179	0.301	0.143	100.4%	47.7%	47.5%
(Frand Total	11.481	12.468	6.975	5.422	60.7%	47.2%	77.7%
	ote Budget ing Arrears	11.481	12.468	6.975	5.422	60.7%	47.2%	77.7%

Table V1.2: Releases and Expenditure by Program*

Billion Uganda Shillings	Approved Budget	Released	Spent	% Budget Released	% Budget Spent	%Releases Spent
Program: 0653 Tourism Development	11.48	6.97	5.42	60.7%	47.2%	77.7%
Total for Vote	11.48	6.97	5.42	60.7%	47.2%	77.7%

Matters to note in budget execution

UTB concentrated marketing and promotion efforts in existing source markets and with support with CEDP UTB also carried out promotional activities in new markets.

Table V1.3: High Unspent Balances and Over-Expenditure in the Domestic Budget (Ushs Bn)

(i) Major unpsent balances						
Programs , Projects						
Program 0653 Tourism Development						
1.397 Bn Shs SubProgram/Project :01 Headquarters						
Reason: Procurement Processes Ongoing						
Items						
924,964,621.000 UShs 221001 Advertising and Public Relations						

Vote: 117 Uganda Tourism Board

QUARTER 3: Highlights of Vote Performance

Reason: Procurement Processes Ongoing

65,305,502.000 UShs 221003 Staff Training

Reason: Trainings postponed due to busy schedules.

58,989,552.000 UShs 227002 Travel abroad

Reason: Procurement Processes Ongoing

56,000,000.000 UShs 213001 Medical expenses (To employees)

Reason: Procurement Processes Ongoing

38,254,550.000 UShs 212101 Social Security Contributions

Reason: Budgeted for new staff that have not yet been recruited

0.093 Bn Shs SubProgram/Project:1127 Support to Uganda Tourism Board

Reason:

Items

50,000,000.000 UShs 312202 Machinery and Equipment

Reason:

24,941,791.000 UShs 312203 Furniture & Fixtures

Reason:

17,956,250.000 UShs 312201 Transport Equipment

Reason:

(ii) Expenditures in excess of the original approved budget

V2: Performance Highlights

Table V2.1: Programme Outcome and Outcome Indicators*

Programme: 53 Tourism Development

Responsible Officer: Stephen Asiimwe

Programme Outcome: Tourism Promotion

Sector Outcomes contributed to by the Programme Outcome

1. Increased share of manufactured exports to GDP.

Programme Outcome Indicators	Indicator Measure	Planned 2017/18	Actuals By END Q3
Annual Change of arrivals from key source markets (USA,UK,Germany)	Number	119389	
Proportion of compliance to tourism service standards by tourism	Percentage	25%	
Visitor satisfaction (%)	Percentage	70%	

Table V2.2: Key Vote Output Indicators*

Vote: 117 Uganda Tourism Board

QUARTER 3: Highlights of Vote Performance

Programme: 53 Tourism Development

Sub Programme: 01 Headquarters

KeyOutPut: 01 Tourism Promotion and Marketing

Key Output Indicators	Indicator Measure	Planned 2017/18	Actuals By END Q3
No. of domestic Tourism fairs held to showcase Uganda's Tourism potential	Number	6	
No. of regional marketing events participated in	Number	4	
No. of International Tourism marketing exhibitions participated in to showcase Uganda's tourism potential	Number	6	
No. of promotional materials produced and distributed in the various promotional engagments and markets	Number	30000	

KeyOutPut: 03 Quality Assurance (Inspection, Registration, Licenses, Class. & Monitoring)

Key Output Indicators	Indicator Measure	Planned 2017/18	Actuals By END Q3
No. of hotels classified	Number	100	
No. of tourism facilities inspected and registered	Number	4000	
No. of tourism facility managers sensitized on standards	Number	600	
No. of Local Government staff in the major Tourism Districts trained in Quality Assurance	Number	432	

Performance highlights for the Quarter

During the quarter, UTB was able to market Uganda in various international and regional destinations including Germany, China, Israel, Spain, Finland and South Africa.

The 4th Edition of the Pearl of Africa Tourism Expo (POATE) took place from 23rd to 25th February 2018 at Kampala Sheraton Gardens. It is expected that with these increased marketing efforts, Uganda is in a position to receive more leisure tourists. Uganda also participated in the Meetings Africa with the aim of increasing MICE tourists.

V3: Details of Releases and Expenditure

Table V3.1: GoU Releases and Expenditure by Output*

Billion Uganda Shillings	Approved Budget	Released	Spent	% GoU Budget Released	% GoU Budget Spent	%GoU Releases Spent
Program 0653 Tourism Development	11.18	6.67	5.28	59.7%	47.2%	79.1%
Class: Outputs Provided	10.63	6.53	5.23	61.4%	49.2%	80.1%
065301 Tourism Promotion and Marketing	5.58	3.37	2.53	60.5%	45.3%	74.9%
065302 Tourism Research and Development	0.24	0.12	0.10	50.8%	39.4%	77.6%
065303 Quality Assurance (Inspection, Registration, Licenses, Class. & Monitoring)	0.98	0.55	0.33	56.0%	33.1%	59.1%
065305 UTB Support Services (Finance & Administration)	3.82	2.48	2.28	64.9%	59.7%	91.9%
Class: Capital Purchases	0.55	0.14	0.05	25.9%	9.1%	35.1%
065375 Purchase of Motor Vehicles and Other Transport Equipment	0.25	0.02	0.00	7.2%	0.0%	0.0%

Vote: 117 Uganda Tourism Board

QUARTER 3: Highlights of Vote Performance

Billion Uganda Shillings	Approved Budget	Released	Spent	% GoU Budget Released	% GoU Budget Spent	%GoU Releases Spent
065376 Purchase of Office and ICT Equipment, including Software	0.10	0.05	0.00	50.0%	0.0%	0.0%
065378 Purchase of Office and Residential Furniture and Fittings	0.20	0.08	0.05	37.0%	24.7%	66.8%
Total for Vote	11.18	6.67	5.28	59.7%	47.2%	79.1%

Table V3.2: 2017/18 GoU Expenditure by Item

Billion Uganda Shillings	Approved Budget	Released	Spent	% GoU Budget Released	% GoU Budget Spent	%GoU Releases Spent
Class: Outputs Provided	10.63	6.53	5.23	61.4%	49.2%	80.1%
211102 Contract Staff Salaries (Incl. Casuals, Temporary)	1.86	0.93	1.02	50.0%	55.1%	110.3%
211103 Allowances	0.09	0.07	0.07	75.0%	75.1%	100.1%
212101 Social Security Contributions	0.19	0.14	0.10	75.0%	54.4%	72.5%
213001 Medical expenses (To employees)	0.06	0.06	0.00	100.0%	0.0%	0.0%
213002 Incapacity, death benefits and funeral expenses	0.01	0.01	0.00	75.0%	37.5%	50.0%
213004 Gratuity Expenses	0.15	0.12	0.09	75.0%	60.8%	81.1%
221001 Advertising and Public Relations	4.20	2.29	1.36	54.5%	32.5%	59.6%
221002 Workshops and Seminars	0.23	0.11	0.08	47.8%	36.2%	75.7%
221003 Staff Training	0.19	0.10	0.04	54.1%	20.2%	37.4%
221004 Recruitment Expenses	0.02	0.01	0.00	75.0%	0.0%	0.0%
221005 Hire of Venue (chairs, projector, etc)	0.92	0.71	0.72	77.7%	78.4%	100.9%
221006 Commissions and related charges	0.22	0.24	0.23	106.2%	105.0%	98.8%
221007 Books, Periodicals & Newspapers	0.01	0.00	0.00	50.0%	55.3%	110.6%
221008 Computer supplies and Information Technology (IT)	0.02	0.01	0.01	75.0%	72.7%	96.9%
221009 Welfare and Entertainment	0.14	0.12	0.11	86.5%	75.0%	86.7%
221011 Printing, Stationery, Photocopying and Binding	0.20	0.08	0.05	41.5%	26.6%	64.2%
221012 Small Office Equipment	0.03	0.02	0.01	60.0%	40.6%	67.6%
221016 IFMS Recurrent costs	0.03	0.02	0.02	56.3%	55.6%	98.9%
222001 Telecommunications	0.07	0.05	0.04	69.5%	56.6%	81.4%
222002 Postage and Courier	0.00	0.00	0.00	75.0%	25.0%	33.3%
223003 Rent – (Produced Assets) to private entities	0.38	0.28	0.28	75.0%	74.8%	99.7%
223004 Guard and Security services	0.01	0.01	0.01	75.0%	75.0%	100.0%
223005 Electricity	0.01	0.02	0.02	150.0%	162.7%	108.4%
223006 Water	0.01	0.00	0.00	25.0%	4.9%	19.8%
224004 Cleaning and Sanitation	0.03	0.02	0.01	75.0%	40.4%	53.9%
224005 Uniforms, Beddings and Protective Gear	0.04	0.01	0.01	35.0%	21.9%	62.5%
225001 Consultancy Services- Short term	0.07	0.05	0.01	66.6%	19.0%	28.5%
226001 Insurances	0.06	0.03	0.00	53.2%	0.0%	0.0%
227001 Travel inland	0.50	0.27	0.23	53.4%	46.1%	86.2%
227002 Travel abroad	0.59	0.49	0.43	82.8%	72.8%	87.9%
227003 Carriage, Haulage, Freight and transport hire	0.02	0.02	0.01	65.0%	33.4%	51.4%

Vote: 117 Uganda Tourism Board

QUARTER 3: Highlights of Vote Performance

227004 Fuel, Lubricants and Oils	0.15	0.12	0.12	77.7%	77.7%	100.0%
228001 Maintenance - Civil	0.01	0.01	0.01	100.0%	79.3%	79.3%
228002 Maintenance - Vehicles	0.07	0.09	0.09	132.8%	135.5%	102.0%
228003 Maintenance – Machinery, Equipment & Furniture	0.02	0.01	0.01	75.0%	32.2%	43.0%
228004 Maintenance – Other	0.03	0.02	0.01	50.3%	50.0%	99.4%
Class: Capital Purchases	0.55	0.14	0.05	25.9%	9.1%	35.1%
312201 Transport Equipment	0.25	0.02	0.00	7.2%	0.0%	0.0%
312202 Machinery and Equipment	0.10	0.05	0.00	50.0%	0.0%	0.0%
312203 Furniture & Fixtures	0.20	0.08	0.05	37.0%	24.7%	66.8%
Total for Vote	11.18	6.67	5.28	59.7%	47.2%	79.1%

Table V3.3: GoU Releases and Expenditure by Project and Programme*

Billion Uganda Shillings	Approved Budget	Released	Spent	% GoU Budget Released	% GoU Budget Spent	%GoU Releases Spent
Program 0653 Tourism Development	11.18	6.67	5.28	59.7%	47.2%	79.1%
Recurrent SubProgrammes						
01 Headquarters	10.63	6.53	5.23	61.4%	49.2%	80.1%
Development Projects						
1127 Support to Uganda Tourism Board	0.55	0.14	0.05	25.9%	9.1%	35.1%
Total for Vote	11.18	6.67	5.28	59.7%	47.2%	79.1%

Table V3.4: External Financing Releases and Expenditure by Sub Programme

Billion Uganda Shillings	Approved	Released	Spent	% Budget	% Budget	%Releases
	Budget			Released	Spent	Spent

Vote: 117 Uganda Tourism Board

QUARTER 3: Cumulative Outputs and Expenditure by End of Quarter

Annual Planned Outputs	Cumulative Outputs Achieved by	Cumulative Expenditures made by	UShs
	End of Quarter	the End of the Quarter to	Thousand
		Deliver Cumulative Outputs	

Program: 53 Tourism Development

Recurrent Programmes

Subprogram: 01 Headquarters

Outputs Provided

Output: 01 Tourism Promotion and Marketing

PR-Engagement with stakeholders.
International Marketing-Increased visitor numbers by 5,800 from 2016/17.
International Marketing-Increased visitor numbers by 5,800 from 2016/17.
Regional market-Promoted in 4 regional tourism fairs leading to increased cross border travel numbers.

Domestic tourism-Promote to Ugandans

1. FAM trips for Regional Manager Brussels Airlines in North America team; Japanese Ambassador- enhance cooperation between Uganda and the two countries. Promised to freely fe Uganda's promotional videos aboar Brussels airlines. 2. Participated in to Diplomatic Garden Party & Bastille

Domestic tourism-Promote to Ugandans to stimulate interest and support travel PR-Engaged domestic PR Firm to increase public relations domestic market Uganda

PR-Engaged domestic PR Firm to increase public relations domestic market Uganda 2017, which was hosted by La Lett Diplomatique in celebration of the existence of La Lettre Diplomatique

PR-Increased PR engagement Capacity building of staff

Brussels Airlines in North America & his team; Japanese Ambassador- enhancing cooperation between Uganda and these two countries. Promised to freely feature Uganda's promotional videos aboard Brussels airlines. 2. Participated in the Diplomatic Garden Party & Bastille Day Celebrations Uganda in Paris - France July, 2017. For the first time, Uganda participated as an exhibitor at the Diplomatic Garden Party on 14th July 2017, which was hosted by La Lettre existence of La Lettre Diplomatique and the French National day known as Bastille Day. The event brought together over 1200 guests from the diplomatic community in France, in the categories of Ambassadors, Delegates to international bodies like UNESCO, OECD, business representatives from BMW Paris, Vivendi, and International Commission on Large Dams (ICOLD), Air France, and the International Organisation of La Francophonie. 3. Participation in 3 international expos - British Bird Watching Fair, August, UK where over 500 birding booklets & maps showing birding spots in Uganda were designed & distributed to visitors at Uganda's stand during Bird Fair. It's estimated that over 14 trips were confirmed during the expo, WTM London and China meetings/expo. 4. Carried out destination marketing training for staff in missions in France, Rwanda and China to equip them skills to promote Tourism in Uganda. 5. Produced appro. 8,000 tourism marketing materials and souvenirs for distribution at International fairs and meetings. Distributed promotional materials to 37 missions directly and through the Ministry of Foreign Affairs. Contracts have been signed for 3 PR firms for North America and Canada, UK and Ireland and Germany.

Item	Spent
221001 Advertising and Public Relations	1,335,481
221002 Workshops and Seminars	33,102
221005 Hire of Venue (chairs, projector, etc)	704,447
221009 Welfare and Entertainment	46,026
221011 Printing, Stationery, Photocopying and Binding	8,432
222001 Telecommunications	8,543
224005 Uniforms, Beddings and Protective Gear	8,746
227001 Travel inland	86,239
227002 Travel abroad	290,422
227003 Carriage, Haulage, Freight and transport hire	8,350
227004 Fuel, Lubricants and Oils	36,900

Promotional materials produced and distributed domestically and

internationally.

Vote: 117 Uganda Tourism Board

QUARTER 3: Cumulative Outputs and Expenditure by End of Quarter

Participated in 7 international Tourism and Travel fairs where Uganda was showcased through distribution of promotional materials, B2B meetings, presentations on Uganda and Destination Marketing Training these included;

• The Vakantiebeurs,

Utretch, 9th- 14thjanuary 2018 Belgium, Netherlands and Luxembourg.

- Fitur (Nordic Travel Fair) 17 21 January 2018, In Madrid, Spain.
- Matka Travel Fair, Helsinki, Finland, 18th and 21st January 2018.
- International Mediterranean Tourism Market (IMTM) Tel Aviv, Israel 5th -8th February 2018.
- ITB 7 11 March 2018, In Berlin, Germany. British Bird

Watching August 2018.

.World Travel Market

1. Participated in Kwita Izina, Rwanda, & Magical Kenya. Held B2B engagements and networked with regional and

November 2017

international hosted buyers and tour operators based in Rwanda. Engaged the Uganda High Commission staff in Rwanda through Destination Uganda marketing training & distributed approx. 2,000 tourism promotional materials incl. flashdisks, maps, coffee, magazines, pens. Attended the Silver Chef Competition held in Rwanda. The competition showcased food from within the region. 1. UTB sponsored the Mbale Open Golf Tournament. Over 20 golfers were attracted from Kenya. UTB as a sponsor used this opportunity to present about tourism in Uganda. 2. Facilitated over 11 clusters to exhibit at World Tourism Day celebrations in Ssese Island. The participation of tourism clusters attracted over 200 people to the exhibition during World Tourism Day celebrations. 3. Supported clusters to organize the Miss Tourism Uganda pageants, incl. West Nile, Acholi & Karamoja plus finals. 4. Support and participation in Buganda Tourism Expo 2017, Empango, Toro festival, Acholi expo. 5. Promoted domestic tourism and Uganda's authentic culinary dishes & cuisines through sponsorship of the Kampala Rolex Festival. 6. Organised and participated in World Tourism Day (WTD) celebrations.

22nd – 27th September, Ssese Islands. The celebrations highlighted the tourism potential of Kalangala district. More than 400 students inspired in a school outreach, while encouraging over 5

Vote: 117 Uganda Tourism Board

QUARTER 3: Cumulative Outputs and Expenditure by End of Quarter

schools to form tourism clubs. 7. Supported sports tourism through branding of the Ruby 7's jersey with www.visituganda.com for Uganda's promotion while at matches. 8.Big Birding day which is a signature birding promotion activity promoting Uganda as the ultimate birding destination.UTB organised POATE (The Pearl of Africa Tourism Expo) was held 23rd - 25th Feb 2018. This year the Expo attracted 89 Exhibitors and 17 Hosted buyers. It included a famtrip for hosted buyers, exhibition, B2B meetings, and an Award night. Uganda hosted, Malaysian adventure brand Ambassador Mr. Ravichandran Tharumalingam a Mountain Climber from 18th January, -31st January, 2018 Procurement process for a domestic PR Firm to increase public relations domestic market Uganda in ongoing. Media monitoring firm engaged and produces weekly reports on tourism media in various forms of media. 1. Media monitoring firm engaged and produces weekly reports on tourism media in various forms of media. 2. Media Fam trips organized. 3 Fam trips with support to 02; and funding 01. -Bradt Guides travel writers competition winners take trip and CNN Africa coverage as follow up on Rough Guides ranking of best Africa destination; -Zondag journalist Peter Soete of Belgium to Murchison Falls NP. 3. Tourism awareness and publicity; Engagements with partner agencies under MTWA Joint **Tourism Communication Working** Group) 4. Benchmarking study tour by PRO to KTB Nairobi. 5. Promotional materials produced. 6. Engagement with media to promote tourism. Two staff undertook training in destination marketing in china.

Reasons for Variation in performance

N/A Procurement process ongoing

2,566,687	Total
0	Wage Recurrent
2,526,008	Non Wage Recurrent
40,679	AIA

Output: 02 Tourism Research and Development

Vote: 117 Uganda Tourism Board

QUARTER 3: Cumulative Outputs and Expenditure by End of Quarter

Annual Planned Outputs	Cumulative Outputs Achieved by End of Quarter	Cumulative Expenditures made by the End of the Quarter to Deliver Cumulative Outputs	UShs Thousand
Collect and disseminate regular tourism	Conducted a monitoring and evaluation	Item	Spent
statistics. Monitor and evaluation of UTB and	exercise on the 2018 Peal of Africa Tourism Expo to establish baseline	221002 Workshops and Seminars	28,454
tourism sector activities	figures for continued record keeping and	221003 Staff Training	2,790
Undertake specific tourism research to measurement of POATE	Published the Annual Performance	221011 Printing, Stationery, Photocopying and Binding	11,000
	Report 2016/17. This will improve on UTB's accountability to government,	222001 Telecommunications	7,718
	development partners and the	225001 Consultancy Services- Short term	9,800
	public.Reviewed the Strategic Plan for finalisation. Conducted M&E to ensure	227001 Travel inland	39,630
	value for money implementation.	227002 Travel abroad	2,500
	UTB organised the Tourism Sector Review Conference in conjunction with the MTWA. UTB provided conference facilities and accommodation for participants	227004 Fuel, Lubricants and Oils	13,838

Reasons for Variation in performance

 $consultant/trainer\ that\ developed\ the\ M\&E\ tool\ was\ not\ available\ to\ conduct\ the\ training,\ this\ exercise\ was\ put\ on\ hold\ and\ is\ to\ be\ reconsidered\ in\ Quarter\ 4$

N/A

Total	115,729
Wage Recurrent	0
Non Wage Recurrent	96,129
AIA	19,600

Output: 03 Quality Assurance (Inspection, Registration, Licenses, Class. & Monitoring)

Vote: 117 Uganda Tourism Board

QUARTER 3: Cumulative Outputs and Expenditure by End of Quarter

Annual Planned Outputs	Cumulative Outputs Achieved by End of Quarter	Cumulative Expenditures made by the End of the Quarter to Deliver Cumulative Outputs	UShs Thousand
Licensing. 2000 Tourism enterprises and	Development of e-registration, e-	Item	Spent
200 tour guides licensed. Inspection of 1000 tourism enterprises.	licensing and e-classification tools with	221001 Advertising and Public Relations	19,470
To effectively regulate the sector and	NITA - Still ongoing 1. 1000 tourism enterprises were inspected in the tourist districts of Hoima, Masindi, Gulu, Lira and Soroti to ensure enterprises maintain international	221002 Workshops and Seminars	21,758
offer and maintain internationally		221003 Staff Training	2,596
acceptable standards of tourist services in order to enhance competitiveness of the		221005 Hire of Venue (chairs, projector, etc)	15,498
destination.	acceptable standards through effective	221009 Welfare and Entertainment	16,580
Sensitization - Educate tourism enterprise owners,management to improve service standards.	inspection and monitoring. 1.Educated 100 hotel owners in Kampala. 2. Trainer tourism enterprise owners in	221011 Printing, Stationery, Photocopying and Binding	13,835
Sensitization.For improved service	Kabale.It is anticipated that by the end of	222001 Telecommunications	9,454
standards,efficiency in regulation and	this quarter, 400 tourism enterprises will	225001 Consultancy Services- Short term	3,535
monitoring. Classification and grading leading to 50	have been sensitized and will uphold quality standards. This activity is	227001 Travel inland	142,060
hotels to attain star rating.	currently on going	227002 Travel abroad	97,481
	1. 5 staff undertook a benching tour to Failte Ireland the Tourism Quality	227004 Fuel, Lubricants and Oils	21,977
	Assurance arm of the Republic of Ireland 2. Trained 80 Hotel food and beverage staff from Jinja and Wakiso district. 3. 40 District inspectors were trained in the tourist districts of Hoima, Masindi, Gulu, Lira and Soroti. 1. Carried out inventory and classification of 14 hotels. 2. Awarded 19 Lodges their star rating plaques during the World Tourism Day 2. Carried out post-classification activities including reports to the classified hotels, attending to queries from Lodges regarding why a desired star rating was not realized. 3. Inventory of Tourism enterprises undertaken. 2000 enterprises registered in 57 districts. This was done in partnership with UBOS. 4. The objective of this activity is identifying classifiable accommodation facilities in the national parks of Lake Mburo, Bwindi and Mgahinga. The inventory is undertaken by subjecting the accommodation facilities to the classification essential requirement, an accommodation facility meeting all the requirements qualifies for classification. The identified accommodation facilities will be classified in the 4th Quarter of FY2017/18.		

Reasons for Variation in performance

Total 364,244

Vote: 117 Uganda Tourism Board

QUARTER 3: Cumulative Outputs and Expenditure by End of Quarter

Annual Planned Outputs Cumulative Outputs Achieved by End of Quarter		Cumulative Expenditures made by the End of the Quarter to Deliver Cumulative Outputs	UShs Thousand	
		Wage Recurrent	0	
		Non Wage Recurrent	325,044	
		AIA	39,200	
Output: 05 UTB Support Services (Final	ance & Administration)			
Maintain good internal financial control	Maintained good internal financial	Item	Spent	
and risk management for efficient use of resources Have skilled staff	control and risk management for efficient use of resources Training in Planning and Development.	211102 Contract Staff Salaries (Incl. Casuals, Temporary)	1,022,995	
Maintain good internal financial control	Evaluation committee training	211103 Allowances	65,879	
and risk management for efficient use of	undertaken. ESAAG 2018	212101 Social Security Contributions	100,900	
resources Improved procurement timelines and improve value for money	Implemented Internal Controls according to PPDA, PFMA and Audit guidelines. Improvement asset	213002 Incapacity, death benefits and funeral expenses	4,500	
Maintain good internal financial control	management	213004 Gratuity Expenses	94,069	
for efficient use of resources	Implemented PPDA and other controls	221001 Advertising and Public Relations	10,000	
Increased funding for UTB	for improved planning and service delivery	221003 Staff Training	33,622	
	Maintained good internal financial	221006 Commissions and related charges	234,487	
	control and risk management for efficient use of resources	221007 Books, Periodicals & Newspapers	4,975	
	Lobbied and realised more funding for the re-engagement of the MDR firms and an additional MDR to cover China, Japan and the Gulf states.	221008 Computer supplies and Information Technology (IT)	10,902	
		221009 Welfare and Entertainment	65,142	
		221011 Printing, Stationery, Photocopying and Binding	20,808	
		221012 Small Office Equipment	10,141	
		221016 IFMS Recurrent costs	17,800	
		222001 Telecommunications	14,093	
		222002 Postage and Courier	250	
		223003 Rent – (Produced Assets) to private entities	282,981	
		223004 Guard and Security services	20,640	
		223005 Electricity	22,773	
		223006 Water	267	
		224004 Cleaning and Sanitation	12,130	
		227001 Travel inland	72,656	
		227002 Travel abroad	39,850	
		227004 Fuel, Lubricants and Oils	42,582	
		228001 Maintenance - Civil	7,926	
		228002 Maintenance - Vehicles	91,832	
		228003 Maintenance – Machinery, Equipment & Furniture	5,800	
		228004 Maintenance - Other	14,907	
Reasons for Variation in performance N/A				
		Total	2,324,906	
		Wage Recurrent	, ,	

Vote: 117 Uganda Tourism Board

QUARTER 3: Cumulative Outputs and Expenditure by End of Quarter

Annual Planned Outputs	Cumulative Outputs Achieved by End of Quarter	Cumulative Expenditures made by the End of the Quarter to Deliver Cumulative Outputs	UShs Thousand
		Non Wage Recurrent	1,258,291
		AIA	43,620
		Total For SubProgramme	5,371,566
		Wage Recurrent	1,022,995
		Non Wage Recurrent	4,205,472
		AIA	143,099
Development Projects			
Project: 1127 Support to Uganda Tour	ism Board		
Capital Purchases			
Output: 78 Purchase of Office and Res	idential Furniture and Fittings		
Furnishing of new offices		Item	Spent
		312203 Furniture & Fixtures	50,251
Reasons for Variation in performance			
		Total	50,251
		GoU Development	
		External Financing	0
		AIA	
		Total For SubProgramme	
		GoU Development	
		External Financing	0
		AIA	0
		GRAND TOTAL	5,421,817
		Wage Recurrent	1,022,995
		Non Wage Recurrent	4,205,472
		GoU Development	50,251
		External Financing	0
		AIA	143,099

Vote: 117 Uganda Tourism Board

QUARTER 3: Outputs and Expenditure in Quarter

Outputs Planned in Quarter	Actual Outputs Achieved in Quarter	Expenditures incurred in the Quarter to deliver outputs	UShs Thousand
Program: 53 Tourism Development			
Recurrent Programmes			
Subprogram: 01 Headquarters			
Outputs Provided			
Output: 01 Tourism Promotion and Man	rketing		
1. Increased PR engagements with	1. ESAAG Conference - UTB had	Item	Spent
stakeholders 2. Media engagement with editors/ sub	exhibition stall, worked with organisers to have tours for 1100 participants. UTB	221001 Advertising and Public Relations	562,280
editors.	provided safari guides.	221002 Workshops and Seminars	15,402
3.Engage social organizations and	2. World Customs Organisation - UTB	221005 Hire of Venue (chairs, projector, etc)	319,271
religious leaders. 4. Trade engagements.1. Engage the	had exhibition stall. 3. Rwenzori Business Plan workshop in	221009 Welfare and Entertainment	22,073
international PR Firms to intensify the marketing efforts.	Fort Portal. 4. Launch of Rwenzori Mountains	221011 Printing, Stationery, Photocopying and Binding	4,216
2. Attend international expos.3. Liaise with the embassies and missions	marketing strategy at the World Wildlife Day.	222001 Telecommunications	3,146
abroad to increase the marketing efforts abroad.	5. Greening the Equator in partnership with the Embassy of Ireland.	224005 Uniforms, Beddings and Protective Gear	4,373
4. Produce and distribute promotional	6. Space of Giants meeting in Botswana.	227001 Travel inland	28,870
materials.N/AAttend 1regional events in Kenya, Nigeria, Rwanda and South Africa.	UTB product development officer	227002 Travel abroad	104,618
1. Domestic tourism campaigns across the country.	7. Fam trip for New Vision Twins Festival, and Rotary winners - domestic	227003 Carriage, Haulage, Freight and transport hire	2,300
 Work with and support clusters in promotion and development of tourism activities. Sports tourism. MICE tourismEngage domestic PR Firm and Media monitoring firm1. Procure domestic PR Firm. Engage media monitoring firm. Increase PR engagement with stakeholders. Capacity building for media.Train Staff 	tourism promotion activity 8. Ravi the Everest climb takes on Rwenzori, promises to train Ugandans for Everest challenge Contracts have been signed for 3 PR firms for North America and Canada, UK and Ireland and Germany. Promotional materials produced and distributed domestically and internationally. Participated in 5 international Tourism and Travel fairs where Uganda was showcased through distribution of promotional materials, B2B meetings, presentations on Uganda and Destination Marketing Training these included; • The Vakantiebeurs, Utretch, 9th- 14thjanuary 2018 Belgium, Netherlands and Luxembourg. • Fitur (Nordic Travel Fair) 17 – 21 January 2018, In Madrid, Spain. • Matka Travel Fair, Helsinki, Finland, 18th and 21st January 2018. • International Mediterranean Tourism Market (IMTM) Tel Aviv, Israel 5th -8th February 2018. • ITB 7 – 11 March 2018, In Berlin, Germany Attended the Silver Chef Competition held in Rwanda. The competition showcased food from within the region. UTB organised POATE (The Pearl of	227004 Fuel, Lubricants and Oils	15,683

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QUARTER 3: Outputs and Expenditure in Quarter

Africa Tourism Expo) was held 23rd -25th Feb 2018. This year the Expo attracted 89 Exhibitors and 17 Hosted buyers. It included a famtrip for hosted buyers, exhibition, B2B meetings, and an Award night. Uganda hosted, Malaysian adventure brand Ambassador Mr. Ravichandran Tharumalingam a Mountain Climber from 18th January, -31st January, 2018 Procurement process for a domestic PR Firm to increase public relations domestic market Uganda in ongoing. Procurement is ongoing for domestic PR Procurement of Domestic PR firms. Media monitoring firm on board. Engagement with media to promote tourism

Reasons for Variation in performance

N/A

Procurement process ongoing

Total	1,082,232
Wage Recurrent	0
Non Wage Recurrent	1,070,885
AIA	11.347

Output: 02 Tourism Research and Development

Collect monthly tourism statistics from major tourism sites and border points. Monitor and evaluate UTB activities. Staff training.tourism value chain analysisn/a

Conducted a monitoring and evaluation exercise on the 2018 Peal of Africa Tourism Expo to establish baseline figures for continued record keeping and measurement of POATE Reviewed the Strategic Plan for finalisation. Conducted M&E to ensure value for money implementation. UTB organised the Tourism Sector Review Conference in conjunction with the MTWA. UTB provided conference facilities and accommodation for participants

	Item	Spent
	221002 Workshops and Seminars	13,579
•	221011 Printing, Stationery, Photocopying and Binding	5,000
	222001 Telecommunications	2,546
	225001 Consultancy Services- Short term	4,900
	227001 Travel inland	15,800
	227004 Fuel, Lubricants and Oils	5,125

Reasons for Variation in performance

consultant/trainer that developed the M&E tool was not available to conduct the training, this exercise was put on hold and is to be reconsidered in Quarter 4

N/A

Total	46,950
Wage Recurrent	0
Non Wage Recurrent	37,150
AIA	9,800

Output: 03 Quality Assurance (Inspection, Registration, Licenses, Class. & Monitoring)

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QUARTER 3: Outputs and Expenditure in Quarter

Outputs Planned in Quarter	Actual Outputs Achieved in Quarter	Expenditures incurred in the Quarter to deliver outputs	UShs Thousand
1. Print 10,000 tourism enterprises and	Development of e-registration, e-licensing	Item	Spent
400 tour guide badges and licensed.2. Setting , administering and marking,	and e-classification tools with NITA - Still ongoing	221001 Advertising and Public Relations	9,735
and licensing 200 tour guides.n/a1.	1. 1000 tourism enterprises were inspected	221002 Workshops and Seminars	10,879
Sensitize over 400 enterpeise owners and	in the tourist districts of Hoima, Masindi,	221003 Staff Training	1,298
managers on standards. 2. Sensitization workshops for 160 district	•	221005 Hire of Venue (chairs, projector, etc)	7,749
leaders in 8 districts. 3.Print and disseminate standards.1.Train	acceptable standards through effective inspection and monitoring.	221009 Welfare and Entertainment	6,875
district inspectors. 2. Train 200 tour guides.	It is anticipated that by the end of this quarter, 400 tourism enterprises will have	221011 Printing, Stationery, Photocopying and Binding	6,918
3. Train 15 assessment committee	been sensitized and will uphold quality	222001 Telecommunications	3,296
members.	standards. This activity is currently on	227001 Travel inland	65,030
4. refresher courses for staff.5. Benchmarking study tour for staff.	going 1.40 District inspectors were trained in the	227002 Travel abroad	27,481
6. Train 600 hotel, restaurant, tour and travel staff. n/a1. JTMC meetings to address	tourist districts of Hoima, Masindi, Gulu, Lira and Soroti.	227004 Fuel, Lubricants and Oils	8,000
classification challenges.	1.Inventory of Tourism enterprises		
2. Inventory of tourism enterprises.3. Awards ceremony.	undertaken. 2000 enterprises registered in 57 districts. This was done in partnership		
4. Post-classification activities.	with UBOS. 2. The objective of this		
	activity is identifying classifiable		
	accommodation facilities in the national		
	parks of Lake Mburo, Bwindi and Mgahinga. The inventory is undertaken by		
	subjecting the accommodation facilities to		
	the classification essential requirement, an		
	accommodation facility meeting all the		
	requirements qualifies for classification. The identified accommodation facilities		
	will be classified in the 4th Quarter of		
	FY2017/18.		
Reasons for Variation in performance			

Reasons for Variation in performance

Total	147,261
Wage Recurrent	0
n Wage Recurrent	127,661
AIA	19,600

Output: 05 UTB Support Services (Finance & Administration)

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QUARTER 3: Outputs and Expenditure in Quarter

	Quarter	Expenditures incurred in the Quarter to deliver outputs	UShs Thousand
Train staff1. Implement internal controls	Maintained good internal financial control	<u> </u>	Spent
according to PPDA, PFMA and Audit guidelines.	and risk management for efficient use of resources		
2. Assets management.3. Implement recommendations from the	Training in Planning and Development. Evaluation committee training undertaken.	211103 Allowances	21,971
risk management framework.Implement	ESAAG 2018 1. Implemented Internal Controls according to PPDA, PFMA and Audit	212101 Social Security Contributions	33,734
PPDA and other controls for planning to improve on timelines1. Lobby for more		213002 Incapacity, death benefits and funeral expenses	2,250
funding for UTB 2. Submit fundable proposals to donors for	guidelines. 2. Improvement asset	213004 Gratuity Expenses	30,959
activities.	Implemented PPDA and other controls for	221001 Advertising and Public Relations	5,000
3. Find alternative funding sources from NTR.	Maintained good internal financial control	221003 Staff Training	16,811
		221006 Commissions and related charges	92,030
	resources UTB lobbied and secured additional	221007 Books, Periodicals & Newspapers	1,738
	funding for an MDR to cover China, Japan and the Gulf states. This is expected to	221008 Computer supplies and Information Technology (IT)	5,356
	expand Uganda's visibility in those	221009 Welfare and Entertainment	24,946
	growing markets.	221011 Printing, Stationery, Photocopying and Binding	10,404
		221012 Small Office Equipment	2,570
		221016 IFMS Recurrent costs	4,900
		222001 Telecommunications	4,046
		223003 Rent – (Produced Assets) to private entities	94,327
		223004 Guard and Security services	8,820
		223005 Electricity	9,165
		224004 Cleaning and Sanitation	5,615
		227001 Travel inland	27,413
		227002 Travel abroad	7,731
		227004 Fuel, Lubricants and Oils	14,194
		228001 Maintenance - Civil	600
		228002 Maintenance - Vehicles	32,770
		228003 Maintenance – Machinery, Equipment & Furniture	2,820
		228004 Maintenance – Other	4,954
Reasons for Variation in performance			
N/A			
		Total	803,265
		Wage Recurrent	338,141
		Non Wage Recurrent	444,303
		AIA	20,820
		Total For SubProgramme	2,079,708
		Wage Recurrent	338,141
		Non Wage Recurrent	1,680,000
		AIA	61,567

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QUARTER 3: Outputs and Expenditure in Quarter

Outputs Planned in Quarter	Actual Outputs Achieved in Quarter	Expenditures incurred in the Quarter to deliver outputs	UShs Thousand	
Project: 1127 Support to Uganda Tou	ırism Board			
Capital Purchases				
Output: 75 Purchase of Motor Vehicl	les and Other Transport Equipment			
Procurement process of vehicle		Item	Spent	
Reasons for Variation in performance				
		Total	0	
		GoU Development	. 0	
		External Financing		
		AIA		
Output: 76 Purchase of Office and IC	CT Equipment, including Software			
ICT equipment for staff and offices	Purchase of ICT equipment for server maintenance.	Item	Spent	
Reasons for Variation in performance				
		Total	0	
		GoU Development		
		External Financing		
		AIA	. 0	
Output: 78 Purchase of Office and Ro	esidential Furniture and Fittings			
Office partitioning of new offices.		Item	Spent	
Branding of new offices. Office furniture for new offices.		312203 Furniture & Fixtures	2,115	
Reasons for Variation in performance				
		Total	2,115	
		GoU Development	2,115	
		External Financing		
		AIA		
		Total For SubProgramme	-	
		GoU Development		
		External Financing		
		AIA		
		GRAND TOTAL		
		Wage Recurrent		
		Non Wage Recurrent		
		GoU Development		
		External Financing		
		AIA	61,567	

Vote: 117 Uganda Tourism Board

QUARTER 4: Revised Workplan

UShs Thousand **Planned Outputs for the Estimated Funds Available in Quarter** Quarter

(from balance brought forward and actual/expected releaes)

Program: 53 Tourism Development

Recurrent Programmes

Subprogram: 01 Headquarters

Outputs Provided

Output: 01 Tourism Promotion and Marketing

N/A	Item	Balance b/f	New Funds	Total
Attend 1 regional events in Kenya, Nigeria, Rwanda and	221001 Advertising and Public Relations	942,830	0	942,830
South Africa.	221002 Workshops and Seminars	(3,852)	0	(3,852)
1. Domestic Loyalty Plan	221003 Staff Training	18,500	0	18,500
Miss tourism School outreach	221005 Hire of Venue (chairs, projector, etc)	(55,874)	0	(55,874)
4. Film Induced Tourism	221009 Welfare and Entertainment	(7,026)	0	(7,026)
5. Work with and support clusters in promotion and development of tourism activities.	221011 Printing, Stationery, Photocopying and Binding	1,318	0	1,318
6. Support Sports tourism 7. MICE tourism	222001 Telecommunications	1,208	0	1,208
7. MICE tourism	224005 Uniforms, Beddings and Protective Gear	5,254	0	5,254
Train staff	227001 Travel inland	(679)	0	(679)
Engage demostic DD Firm and Media manitoning firms	227002 Travel abroad	37,578	0	37,578
Engage domestic PR Firm and Media monitoring firm	227003 Carriage, Haulage, Freight and transport hire	7,900	0	7,900
Engage the international PR Firms to intensify the marketing efforts.	Total	947,157	0	947,157
2. Attend international expos.	Wage Recurrent	0	0	0
3. Liaise with the embassies and missions abroad to increase the marketing efforts abroad.	Non Wage Recurrent	847,836	0	847,836

AIA

99,321

99,321

- 1. Procure domestic PR Firm.
- 2. Engage media monitoring firm.
- 3. Increase PR engagement with stakeholders.

4. Produce and distribute promotional materials.

4. Capacity building for media.

PR-Engaged domestic PR Firm to increase public relations domestic market Uganda

- 1. Increased PR engagements with stakeholders
- 2. Media engagement with editors/ sub editors.
- 3.Engage social organizations and religious leaders.
- 4. Trade engagements.

Vote: 117 Uganda Tourism Board

QUARTER 4: Revised Workplan

UShs Thousand	Planned Outputs for the Quarter	Estimated Funds Available in Quarter (from balance brought forward and actual/expected releaes)			
Output: 02 Touris	m Research and Development				
n/a		Item	Balance b/f	New Funds	Total
Publish investment profiles		221002 Workshops and Seminars	(4,829)	0	(4,829)
	221003 Staff Training	6,975	0	6,975	
and border points.	m statistics from major tourism sites	221011 Printing, Stationery, Photocopying and Binding	7,000	0	7,000
Monitor and evaluate Staff training.	UTB activities.	222001 Telecommunications	2,408	0	2,408
Starr training.		225001 Consultancy Services- Short term	12,075	0	12,075
		227001 Travel inland	4,460	0	4,460
		Total	28,089	0	28,089
		Wage Recurrent	0	0	0
		Non Wage Recurrent	27,689	0	27,689
		AIA	400	0	400
Output: 03 Quality	Assurance (Inspection, Registr	ration, Licenses, Class. & Monitoring)			
	enterpeise owners and managers on	Item	Balance b/f	New Funds	Total
standards. 2. Sensitization works	hops for 160 district leaders in 8	221001 Advertising and Public Relations	73,234	0	73,234
districts.	•	221002 Workshops and Seminars	75,392	0	75,392
3.Print and disseminat	e standards.	221003 Staff Training	3,452	0	3,452
n/a		221005 Hire of Venue (chairs, projector, etc)	49,377	0	49,377
	about minimum standards of an	221009 Welfare and Entertainment	22,973	0	22,973
accommodation facilit	y while publicizing classified hotels	221011 Printing, Stationery, Photocopying and Binding	25,160	0	25,160
Classify 15 accommod	lation facilities	222001 Telecommunications	1,583	0	1,583
Assess Tour Guides		225001 Consultancy Services- Short term	10,100	0	10,100
		227001 Travel inland	26,340	0	26,340
T		227002 Travel abroad	(21,658)	0	(21,658)
To sensitize 6,000 owners and managers of accommoda facilities in Uganda about the minimum standards of an	ners and managers of accommodation out the minimum standards of an	Total	265,951	0	265,951
accommodation facilit		Wage Recurrent	0	0	0
		Non Wage Recurrent	225,151	0	225,151
		AIA	40,800	0	40,800

Vote: 117 Uganda Tourism Board

QUARTER 4: Revised Workplan

UShs Thousand	-	Estimated Funds Available in Quarter (from balance brought forward and actual/expec	ted releaes)		
Output: 05 UTB Su	pport Services (Finance & Adm	ninistration)			
Maintain good internal financial control and risk management for efficient use of resources		Item	Balance b/f	New Funds	Total
		211102 Contract Staff Salaries (Incl. Casuals, Temporary)	(95,299)	0	(95,299)
		211103 Allowances	(68)	0	(68)
resources		212101 Social Security Contributions	38,255	0	38,255
1. Implement internal co and Audit guidelines.	ontrols according to PPDA, PFMA	213001 Medical expenses (To employees)	56,000	0	56,000
2. Assets management.		213002 Incapacity, death benefits and funeral expenses	4,500	0	4,500
3. Implement recomment framework.	ndations from the risk management	213004 Gratuity Expenses	21,893	0	21,893
Implement DDDA and o	ther controls for planning to improve	221001 Advertising and Public Relations	8,900	0	8,900
on timelines	unci controls for planning to improve	221003 Staff Training	36,379	0	36,379
Train staff		221004 Recruitment Expenses	11,250	0	11,250
	: f LUTD	221006 Commissions and related charges	2,798	0	2,798
	posals to donors for activities.	221007 Books, Periodicals & Newspapers	(475)	0	(475)
3. Find alternative fund	ing sources from NTR.	221008 Computer supplies and Information Technology (IT)	5,348	0	5,348
		221009 Welfare and Entertainment	9,608	0	9,608
		221011 Printing, Stationery, Photocopying and Binding	(3,308)	0	(3,308)
		221012 Small Office Equipment	4,859	0	4,859
		221016 IFMS Recurrent costs	200	0	200
		222001 Telecommunications	3,908	0	3,908
		222002 Postage and Courier	500	0	500
		223003 Rent - (Produced Assets) to private entities	860	0	860
		223004 Guard and Security services	3,360	0	3,360
		223005 Electricity	(1,773)	0	(1,773)
		223006 Water	1,083	0	1,083
		224004 Cleaning and Sanitation	10,370	0	10,370
		225001 Consultancy Services- Short term	11,250	0	11,250
		226001 Insurances	30,000	0	30,000
		227001 Travel inland	7,129	0	7,129
		227002 Travel abroad	43,070	0	43,070
		228001 Maintenance - Civil	2,074	0	2,074
		228002 Maintenance - Vehicles	(1,832)	0	(1,832)
		228003 Maintenance – Machinery, Equipment & Furniture	7,700	0	7,700
		228004 Maintenance - Other	93	0	93
		Total	218,629	0	218,629
		Wage Recurrent	(95,299)	0	(95,299)
		Non Wage Recurrent	296,448	0	296,448
		AIA	17,480	0	17,480

Development Projects

Vote: 117 Uganda Tourism Board

QUARTER 4: Revised Workplan

UShs Thousand	Planned Outputs for the Quarter	Estimated Funds Available i (from balance brought forw		ted releaes)		
Project: 1127 Supp	ort to Uganda Tourism Board					
Capital Purchases						
Output: 75 Purchas	se of Motor Vehicles and Other	r Transport Equipment				
n/a		Item		Balance b/f	New Funds	Total
		312201 Transport Equipment		17,956	0	17,956
			Total	17,956	0	17,956
			GoU Development	17,956	0	17,956
			External Financing	0	0	0
			AIA	0	0	0
Output: 76 Purchas	se of Office and ICT Equipmen	nt, including Software				
ICT equipment for staff	f and offices	Item		Balance b/f	New Funds	Total
		312202 Machinery and Equipment	t	50,000	0	50,000
			Total	50,000	0	50,000
			GoU Development	50,000	0	50,000
			External Financing	0	0	0
			AIA	0	0	0
Output: 78 Purchas	se of Office and Residential Fu	rniture and Fittings				
Office partitioning of n		Item		Balance b/f	New Funds	Total
Branding of new office Office furniture for new		312203 Furniture & Fixtures		24,942	0	24,942
			Total	24,942	0	24,942
			GoU Development	24,942	0	24,942
			External Financing	0	0	0
			AIA	0	0	0
			GRAND TOTAL	1,552,724	0	1,552,724
			Wage Recurrent	(95,299)	0	(95,299)
			Non Wage Recurrent	1,397,124	0	1,397,124
			GoU Development	92,898	0	92,898
			External Financing	0	0	0
			AIA	158,001	0	158,001