Vote: 117 Uganda Tourism Board

QUARTER 1: Highlights of Vote Performance

V1: Summary of Issues in Budget Execution

Table V1.1: Overview of Vote Expenditures (UShs Billion)

		Approved Budget	Released by End Q 1	Spent by End Q1	% Budget Released	% Budget Spent	% Releases Spent
Recurrent	Wage	1.855	0.464	0.403	25.0%	21.7%	86.8%
	Non Wage	23.156	2.981	2.481	12.9%	10.7%	83.2%
Devt.	GoU	0.155	0.033	0.000	21.3%	0.0%	0.0%
	Ext. Fin.	0.000	0.000	0.000	0.0%	0.0%	0.0%
	GoU Total	25.167	3.478	2.884	13.8%	11.5%	82.9%
Total GoU+Ext F	in (MTEF)	25.167	3.478	2.884	13.8%	11.5%	82.9%
	Arrears	0.000	0.000	0.000	0.0%	0.0%	0.0%
To	otal Budget	25.167	3.478	2.884	13.8%	11.5%	82.9%
	A.I.A Total	0.000	0.000	0.000	0.0%	0.0%	0.0%
G	rand Total	25.167	3.478	2.884	13.8%	11.5%	82.9%
Total Vote Budget	Excluding Arrears	25.167	3.478	2.884	13.8%	11.5%	82.9%

Table V1.2: Releases and Expenditure by Program*

Billion Uganda Shillings	Approved Budget	Released	Spent	% Budget Released	% Budget Spent	%Releases Spent
Program: 1902 Tourism Development	25.17	3.48	2.88	13.8%	11.5%	82.9%
Total for Vote	25.17	3.48	2.88	13.8%	11.5%	82.9%

Matters to note in budget execution

The low budget release in comparison to quarter one planned activities and cash flow plan lead to a variation in Physical performance

Various Procurements were initiated and process is still ongoing.

The unspent balance on Development budget is for the purchase of working tools for staff but the procurement process is still going.

Table V1.3: High Unspent Balances and Over-Expenditure in the Domestic Budget (Ushs Bn)

(i) Major unpsent balances						
Programs , Projects	Programs , Projects					
Program 1902 Tourism Developm	Program 1902 Tourism Development					
0.362 Bn Shs SubProgram/Project :01 Headquarters						
Reason: The Procurement process for a number of activities during Quarter one was initiated and is still ongoing.						

Vote: 117 Uganda Tourism Board

QUARTER 1: Highlights of Vote Performance

Items

112,542,422.000 UShs

213004 Gratuity Expenses

Reason: According to the institution's HR Policy, staff are paid gratuity upon making a year from the date of signing their contracts. Given that the UTB staff are all new, as thus Full absorption is expected in quarter 3 & 4

62,282,060.000 UShs

221002 Workshops and Seminars

Reason: Due to a change in dates for certain workshops earlier planned for Q.1 and later extended to Q.2, the entity didn't fully absorb funds under this item line.

37,500,000.000 UShs

213001 Medical expenses (To employees)

Reason: The Procurement Process for a new Medical Insurance firm is still ongoing and the contract will be signed in during Q.2

35,000,000.000 UShs

226001 Insurances

Reason: Current motor vehicle insurance policy that is due to expire in May 2020, affected absorption of insurance funds. however partial expenditure on comprehensive insurance for the new fleet will be effected in O.2

30,178,237.000 UShs

221003 Staff Training

Reason: The procurement process for the hire of Training Institutions and identification of critical training programs was still ongoing.

0.033 Bn Shs

SubProgram/Project:1127 Support to Uganda Tourism Board

Reason: The Procurement process for machinery, ICT equipment, furniture and fixtures is on going

Items

30,000,000.000 UShs

312202 Machinery and Equipment

Reason: The Procurement process was initiated and is ongoing

2,651,256.000 UShs

312203 Furniture & Fixtures

Reason: Procurement process for the purchase furniture and fixtures is ongoing

(ii) Expenditures in excess of the original approved budget

V2: Performance Highlights

Table V2.1: Programme Outcome and Outcome Indicators*

Programme: 02 Tourism Development

Responsible Officer: Ms. Lilly Ajarova (Chief Executive Officer)

Programme Outcome: Tourism Promotion

Sector Outcomes contributed to by the Programme Outcome

1 .Improved Heritage Conservation and Tourism Growth

Programme Outcome Indicators	Indicator Measure	Planned 2019/20	Actuals By END Q1
Annual Change in arrivals from key source markets	Percentage	10%	0%
Proportion of tourist oriented enterprises that are compliant with tourist service standards and guidelines	Percentage	35%	5%

Vote: 117 Uganda Tourism Board

QUARTER 1: Highlights of Vote Performance

Programme (Outcome:	Efficient a	and	effective	UTB
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Sector Outcomes contributed to by the Programme Outcome

1 .Improved Heritage Conservation and Tourism Growth

Programme Outcome Indicators	Indicator Measure	Planned 2019/20	Actuals By END Q1
Level of compliance of the MPS to gender and equity budgeting	Percentage	65%	15%
Level of compliance of planning and budgeting instruments to NDPII	Percentage	60%	10%

Table V2.2: Key Vote Output Indicators*

Programme	: 02	Tourism	Develo	pment
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Sub Programme: 01 Headquarters

KeyOutPut: 01 UTB Support Services

Key Output Indicators	Indicator Measure	Planned 2019/20	Actuals By END Q1
Number of international Tourism marketing exhibitions partcipated in to show case Ugaada,'s tourism potential	Number	8	3
Number of promotional materials produced and distributed in the various promotional engagements	Number	50000	4
Number of domestic Tourism fairs held to show case Uganda's Tourism potential	Number	6	1000

KeyOutPut: 02 Tourism Promotion and Marketing

Key Output Indicators	Indicator Measure	Planned 2019/20	Actuals By END Q1
No. of International Tourism marketing exhibitions participated in to showcase Uganda's tourism potential	Number	8	3
No. of domestic Tourism fairs held to showcase Uganda's Tourism potential	Number	6	4
No. of promotional materials produced and distributed in the various promotional engagements and markets	Number	50000	1000

KeyOutPut: 03 Tourism Research and Development

Key Output Indicators	Indicator Measure	Planned 2019/20	Actuals By END Q1
No. of tourism investment bankable projects prepared	Number	3	0
No. of studies conducted to inform tourism marketing and promotion	Number	2	1

KeyOutPut: 04 Quality Assurance

Key Output Indicators	Indicator Measure	Planned 2019/20	Actuals By END Q1
Proportion of registered tourism facilities inspected	Percentage	50%	10%
No. of tourism facility managers and owners sensitized on tourism service standards	Number	700	33

Vote: 117 Uganda Tourism Board

QUARTER 1: Highlights of Vote Performance

No. of hotels classified	Number	220	0

Performance highlights for the Quarter

- 1. UTB showcased the destination's MICE and religious tourism potential at the 2 major MICE events of Symposium of Episcopal Council of Africa and Madagascar Conference (SECAM) and the Commonwealth Parliamentary Conference (CPC)
- 2. UTB conducted a product audit and assessment for the Cycad village in Kitagwenda district for the development and promotion of the destination's dark tourism product
- 3. UTB supported the launch of the Kony Museum in Kitgum in partnership with the Kitgum District Council
- 4. Completed the research and profiling process of the marine tourism investment opportunities in 8 tourism development zones along Lake Victoria and River Nile i.e. Entebbe, Jinja, Ssese Islands, Sango Bay, Dolwe Islands, Moyo-Adjumani sites, Packwach-Ajai Wildlife Reserve Region and Murchison Falls Conservation Area
- 5. Conducted a tourism motivation survey at the border points in partnership with MTWA and UBOS
- 6. UTB inspected and licensed 23 Tour and Travel companies.
- 7. Registered 276 tour guides, 50 facilities and 168 tours and travel/safari companies
- 8. UTB reviewed and developed classification criteria and tools for registering, inspecting and greening tourist sites
- 9. UTB undertook its first promotional activation in a new market, Nigeria, at the Akwaaba Travel African Travel Market, where the destination's religious tourism product was promoted. The destination was ranked second best exhibitor at the expo and received a silver award.
- 9. Inspected 20 facilities that had applied for licenses; 2 tourist sites in Gulu and the Kagulu rock and Aruu Falls

V3: Details of Releases and Expenditure

Table V3.1: GoU Releases and Expenditure by Output*

Billion Uganda Shillings	Approved Budget	Released	Spent	% GoU Budget Released	% GoU Budget Spent	%GoU Releases Spent
Program 1902 Tourism Development	25.17	3.48	2.88	13.8%	11.5%	82.9%
Class: Outputs Provided	25.01	3.45	2.88	13.8%	11.5%	83.7%
190201 UTB Support Services	4.28	0.82	0.65	19.2%	15.3%	79.6%
190202 Tourism Promotion and Marketing	16.78	2.10	1.91	12.5%	11.4%	91.0%
190203 Tourism Research and Development	1.69	0.27	0.10	16.3%	6.1%	37.7%
190204 Quality Assurance	2.27	0.25	0.22	11.0%	9.6%	86.8%
Class: Capital Purchases	0.16	0.03	0.00	21.0%	0.0%	0.0%
190276 Purchase of Office and ICT Equipment, including Software	0.14	0.03	0.00	21.4%	0.0%	0.0%
190278 Purchase of Office and Residential Furniture and Fittings	0.02	0.00	0.00	17.3%	0.0%	0.0%
Total for Vote	25.17	3.48	2.88	13.8%	11.5%	82.9%

Table V3.2: 2019/20 GoU Expenditure by Item

Billion Uganda Shillings	Approved Budget	Released	Spent	% GoU Budget Released	% GoU Budget Spent	%GoU Releases Spent
Class: Outputs Provided	25.01	3.45	2.88	13.8%	11.5%	83.7%
211102 Contract Staff Salaries	1.86	0.46	0.40	25.0%	21.7%	86.8%
211103 Allowances (Inc. Casuals, Temporary)	1.06	0.11	0.10	10.2%	9.0%	88.9%
212101 Social Security Contributions	0.23	0.05	0.03	20.4%	13.3%	65.3%
213001 Medical expenses (To employees)	0.15	0.04	0.00	25.0%	0.0%	0.0%
213002 Incapacity, death benefits and funeral expenses	0.01	0.00	0.00	25.0%	10.0%	40.0%
213004 Gratuity Expenses	0.45	0.11	0.00	25.0%	0.0%	0.0%

Vote:117 Uganda Tourism Board

QUARTER 1: Highlights of Vote Performance

QUARTER 1. Highlights of vote 1 cl						
221001 Advertising and Public Relations	5.38	0.52	0.49	9.7%	9.1%	94.3%
221002 Workshops and Seminars	0.64	0.15	0.08	22.8%	13.1%	57.4%
221003 Staff Training	0.69	0.05	0.02	8.0%	3.6%	45.1%
221004 Recruitment Expenses	0.01	0.00	0.00	25.0%	0.0%	0.0%
221005 Hire of Venue (chairs, projector, etc)	1.30	0.20	0.16	15.0%	12.4%	82.4%
221006 Commissions and related charges	0.01	0.00	0.00	25.0%	0.0%	0.0%
221007 Books, Periodicals & Newspapers	0.02	0.00	0.00	25.0%	25.0%	99.9%
221008 Computer supplies and Information Technology (IT)	0.03	0.00	0.00	0.0%	0.0%	0.0%
221009 Welfare and Entertainment	0.17	0.07	0.04	39.2%	26.6%	67.7%
221011 Printing, Stationery, Photocopying and Binding	0.20	0.02	0.00	9.9%	2.4%	24.3%
221012 Small Office Equipment	0.00	0.00	0.00	0.0%	0.0%	0.0%
221016 IFMS Recurrent costs	0.02	0.01	0.01	25.0%	25.0%	100.0%
221017 Subscriptions	0.44	0.01	0.00	2.4%	1.0%	41.5%
222001 Telecommunications	0.05	0.01	0.01	25.0%	22.8%	91.2%
222002 Postage and Courier	0.00	0.00	0.00	8.5%	0.0%	0.0%
222003 Information and communications technology (ICT)	0.01	0.00	0.00	0.0%	0.0%	0.0%
223003 Rent – (Produced Assets) to private entities	0.39	0.10	0.10	25.0%	24.9%	99.6%
223004 Guard and Security services	0.03	0.01	0.01	25.0%	25.0%	100.0%
223005 Electricity	0.05	0.01	0.01	25.0%	25.0%	100.0%
224004 Cleaning and Sanitation	0.02	0.00	0.00	25.0%	17.8%	71.2%
224005 Uniforms, Beddings and Protective Gear	0.02	0.00	0.00	25.0%	24.9%	99.4%
225001 Consultancy Services- Short term	0.58	0.13	0.11	22.0%	19.4%	88.1%
225002 Consultancy Services- Long-term	8.02	0.65	0.61	8.1%	7.6%	93.9%
226001 Insurances	0.14	0.04	0.00	25.0%	0.0%	0.0%
226002 Licenses	0.03	0.00	0.00	1.6%	0.0%	0.0%
227001 Travel inland	0.87	0.12	0.12	13.9%	13.6%	97.4%
227002 Travel abroad	1.77	0.48	0.48	27.2%	27.1%	99.6%
227003 Carriage, Haulage, Freight and transport hire	0.05	0.01	0.01	22.8%	18.2%	79.7%
227004 Fuel, Lubricants and Oils	0.17	0.04	0.04	25.0%	24.4%	97.8%
228002 Maintenance - Vehicles	0.13	0.03	0.02	25.0%	16.8%	67.1%
228003 Maintenance – Machinery, Equipment & Furniture	0.02	0.01	0.00	25.0%	1.0%	4.0%
228004 Maintenance – Other	0.02	0.01	0.00	25.0%	10.7%	42.7%
Class: Capital Purchases	0.16	0.03	0.00	21.0%	0.0%	0.0%
312202 Machinery and Equipment	0.14	0.03	0.00	21.4%	0.0%	0.0%
312203 Furniture & Fixtures	0.02	0.00	0.00	17.3%	0.0%	0.0%
Total for Vote	25.17	3.48	2.88	13.8%	11.5%	82.9%

Table V3.3: GoU Releases and Expenditure by Project and Programme*

Billion Uganda Shillings	Approved Budget	Released	Spent	% GoU Budget Released	% GoU Budget Spent	%GoU Releases Spent
Program 1902 Tourism Development	25.17	3.48	2.88	13.8%	11.5%	82.9%
Recurrent SubProgrammes						
01 Headquarters	25.01	3.45	2.88	13.8%	11.5%	83.7%

Vote: 117 Uganda Tourism Board

QUARTER 1: Highlights of Vote Performance

Development Projects						
1127 Support to Uganda Tourism Board	0.16	0.03	0.00	21.0%	0.0%	0.0%
Total for Vote	25.17	3.48	2.88	13.8%	11.5%	82.9%

Table V3.4: External Financing Releases and Expenditure by Sub Programme

Billion Uganda Shillings	Approved	Released	Spent	% Budget	% Budget	%Releases
	Budget			Released	Spent	Spent

Vote: 117 Uganda Tourism Board

QUARTER 1: Cumulative Outputs and Expenditure by End of Quarter

Annual Planned Outputs	Cumulative Outputs Achieved by End of Quarter	Cumulative Expenditures made by the End of the Quarter to Deliver Cumulative Outputs	UShs Thousand
Program: 02 Tourism Development			
Recurrent Programmes			
Subprogram: 01 Headquarters			
Outputs Provided			
Output: 01 UTB Support Services			
-Strengthened capacity of staff and Board		Item	Spent
of Directors to improve sector	and content development for digital	211102 Contract Staff Salaries	227,635
performance -Stakeholders engaged on matters of	marketing; corporate governance; organizational/work place ethics and code	211103 Allowances (Inc. Casuals, Temporary)	73,760
coordination and implementation of	of conduct and monitoring and evaluation	212101 Social Security Contributions	30,060
tourism development initiatives.	2. UTB convened 5 Full Board Meetings and 6 Board Committee Meetings.	213002 Incapacity, death benefits and funeral	500
-UTB court cases prosecuted and	3. Quarterly staff and Board remuneration	expenses	
defended	and welfare obligations met with payment	221002 Workshops and Seminars	12,517
Information, Communication and	of salaries and retainers for the Board of Directors; provision of medical insurance	221003 Staff Training	16,482
Technology strategy for digitization of	and workman's compensation services.	221007 Books, Periodicals & Newspapers	3,848
destination marketing, standards enforcement and tourism research	4. BOD oversight was conducted for destination promotion, sector regulation	221009 Welfare and Entertainment	13,572
developed	and governance initiatives.	221011 Printing, Stationery, Photocopying and Binding	4,750
-Compliance to International and regional obligations in tourism development	5. 2 field inspections were conducted for verification and due diligence of outdoor	221016 IFMS Recurrent costs	5,000
	billboards placed around the country and	222001 Telecommunications	6,000
-Improved UTB perception and awareness of interventions	inspected accommodation facilities in 2 sub regions (Lango and Acholi).	223003 Rent – (Produced Assets) to private entities	97,153
-Resolved fraud cases against tourists -Contract performance and compliance	6. 4 audits were undertaken to ensure compliance of UTB policies, systems and		6,930
monitored.	operating procedures to public finance	223005 Electricity	12,750
-Conducive working environment and	management and standard operating	•	3,204
fully equipped UTB offices	procedures. These included: finance and compliance, payroll and staff salaries,	224004 Cleaning and Sanitation	
-UTB annual planning and budgeting	quality assurance, advances and travel	225002 Consultancy Services- Long-term	16,256
coordinated efficiently and effectively -UTB interventions inspected, monitored	abroad expenditure.7. UTB administrative costs processed	227001 Travel inland	11,218
and evaluated	and validated for operational activities	227002 Travel abroad	75,190
	8. Procured key items to facilitate timely	227004 Fuel, Lubricants and Oils	12,700
	execution of activities in the domestic, regional and domestic markets i.e. stand	228002 Maintenance - Vehicles	21,813
	space, design and construction for tourism expos; consultancy services,	228003 Maintenance – Machinery, Equipment & Furniture	200
	outdoor and media advertising, travel inland and abroad services, etc. 9. Annual Board of Survey exercise completed 10. ICT and transport equipment serviced and maintained.	228004 Maintenance – Other	1,133
	. 11. UTB organized 2 stakeholder engagement forums called "Tourism Konnect" that is aimed at facilitating strategic discussion and knowledge exchange within the tourism sector and its value chain.		

Vote: 117 Uganda Tourism Board

QUARTER 1: Cumulative Outputs and Expenditure by End of Quarter

Annual Planned Outputs	Cumulative Outputs Achieved by	Cumulative Expenditures made by	UShs
	End of Quarter	the End of the Quarter to	Thousand
		Deliver Cumulative Outputs	

Reasons for Variation in performance

Total	652,669
Wage Recurrent	227,635
Non Wage Recurrent	425,034
AIA	0

Output: 02 Tourism Promotion and Marketing

through selected Market Destination Representatives (MDRs) in the six core markets.

Increased range and maintenance of tourism products

Pearl of Africa promoted as leading Sports tourism destination through international media exposure Uganda positioned as a favorite MICE destination in Africa

Increased awareness of Ugandans about the different types of tourism i.e. Avian tourism, Religious tourism, Sports tourism.etc.

tourist destination in regional markets Increased awareness and tourist buy in among Ugandans through domestic tourism development and aggressive promotion campaigns

Încreased popularity of Uganda as a favorite MICE destination in Africa

The new Pearl of Africa brand promoted 1. Quarterly payments made for the destination promotion and marketing services of 3 MDRs i.e. Aviareps Japan, Aviareps Gulf States and P.H.G China

> 2. UTB sponsored 2 regional golf open tournaments held in Mbarara and Serena Kigo respectively

- 3. Produced and distributed leisure and MICE marketing collateral to delegates at various tourism and business events held in the regional, domestic and global markets.
- 4. UTB supported the organization and promotion of the:
- i. Miss Tourism regional competitions Increased popularity of Uganda as leading ii. Annual Kagulu Rock Climbing Challenge in partnership with the Busoga Tourism Cluster
 - iii. Tooro Kingdom Empaango celebrations with the Tooro Tourism Cluster
 - 5. Product audit and assessment conducted for the Cycad village in Kitagwenda district for development and promotion as prehistoric species/for product development and diversification initiated
 - 6. Launched the Kony War Museum in Kitgum in partnership with the Kitgum Local Government for development of the Dark Tourism product segment and diversification of Uganda's tourism offering.
 - 7. Researched, documented and costed the marine tourism investment opportunities in 8 tourism development zones along Lake Victoria and River Nile to facilitate the development of a marine tourism investment catalogue i.e. (Entebbe, Jinja, Ssese Islands, Sango Bay, Dolwe Islands, Moyo-Adjumani sites, Packwach-Ajai Wildlife Reserve Region, Murchison Falls Conservation Area)

Item	Spent
211102 Contract Staff Salaries	124,301
211103 Allowances (Inc. Casuals, Temporary)	17,645
221001 Advertising and Public Relations	478,085
221002 Workshops and Seminars	38,672
221003 Staff Training	8,297
221005 Hire of Venue (chairs, projector, etc)	161,580
221009 Welfare and Entertainment	31,191
221017 Subscriptions	4,477
222001 Telecommunications	2,614
224005 Uniforms, Beddings and Protective Gear	4,225
225001 Consultancy Services- Short term	57,450
225002 Consultancy Services- Long-term	594,392
227001 Travel inland	46,900
227002 Travel abroad	319,537
227003 Carriage, Haulage, Freight and transport hire	8,170
227004 Fuel, Lubricants and Oils	11,285
228004 Maintenance - Other	1,000

source markets Increased awareness and tourist buy-in of destination Uganda Iconic domestic and international tourism

Ugandan embassies rebranded in key

events celebrated and promoted Increase in domestic tourists through the support of 13 tourism clusters

Vote: 117 Uganda Tourism Board

QUARTER 1: Cumulative Outputs and Expenditure by End of Quarter

8. Tourism awareness created on digital, online and print media platforms through publicity of domestic tourism events, wildlife tourist products and sponsorship of travel shows on TV and outdoor billboards. Media reach attained was over 20 million on all media channels in Uganda.

9. UTB leveraged various religious, MICE and culinary events held in Uganda to create awareness of destination's tourism potential in the domestic, regional and international markets. UTB supported the organization and promotion of the destination at: The Commonwealth Parliamentary Conference (CPC), The Symposium of Episcopal Council of Africa and Madagascar Conference (SECAM), Miss Uganda and Miss Tourism, Uganda International fashion Week, Ekyooto Culture & Food festival, 4th Edition of the Rolex festival, 2nd African Primatological Society Conference and the World Tourism Day celebrations held in Gulu.

- 10. UTB organized post conference excursions for CPC and SECAM delegates to Kagulu rock and Source of the Nile in Jinja and around Kampala, and the Martyrs trail respectively.
- 11. Destination Uganda's tourism and investment potential was promoted at the SAACI Congress and Uganda Tanzania Business Forum where tourism and investment information was distributed to participants. Uganda was confirmed as the venue for the next Business forum scheduled for 2020.
- 1. Tourism and travel trade linkages created at expos and roadshows held in key source markets i.e. Akwaaba African Travel Market Nigeria; North American Roadshow in 3 Canadian cities of Edmonton, Vancouver and British Columbia; Magical Kenya.

Reasons for Variation in performance

 Total
 1,909,819

 Wage Recurrent
 124,301

 Non Wage Recurrent
 1,785,518

 AIA
 0

Output: 03 Tourism Research and Development

Vote: 117 Uganda Tourism Board

QUARTER 1: Cumulative Outputs and Expenditure by End of Quarter

Annual Planned Outputs	Cumulative Outputs Achieved by End of Quarter	Cumulative Expenditures made by the End of the Quarter to Deliver Cumulative Outputs	UShs Thousand
Tourism research findings and statistics	1. UTB partnered with MTWA and	Item	Spent
produced UTB strategic plans, budgets and	UBOS to conduct a Tourism Motivation survey	211102 Contract Staff Salaries	16,056
progress reports produced	survey	211103 Allowances (Inc. Casuals, Temporary)	4,720
	2 LVED	221002 Workshops and Seminars	4,320
	2. UTB produced its Annual performance report for FY 2018/19 and submitted its	222001 Telecommunications	1,350
	quarter four report for FY 2018/19 to	227001 Travel inland	29,982
	Ministry of Finance, Planning and Economic Development	227002 Travel abroad	44,248
	Economic Beveropment	227004 Fuel, Lubricants and Oils	3,000
Reasons for Variation in performance			
		Total	103,676
		Wage Recurrent	16,056
		Non Wage Recurrent	87,620
		AIA	C
Output: 04 Quality Assurance		. .	a .
Improved understanding and knowledge of employees along the entire quality	1. Capacity building was conducted for 8 site guides in Gulu in preparation for the	Item	Spent
assurance value chain	World Tourism Day. The guides were	211102 Contract Staff Salaries	34,684
Effective regulation, inspection, classification and licensing of	trained in visitor handling, customer care and product value addition.	221001 Advertising and Public Relations	12,190
operators, tour guides and tourism	2. Trained 25 hotel owners and staff	221002 Workshops and Seminars	28,459
enterprises in the country.	trained on acceptable service standards	222001 Telecommunications	1,500
Tourism enterprises inspected and assessed	in Gulu.	225001 Consultancy Services- Short term	55,160
	3. 20 hotel facilities that paid for a	227001 Travel inland	30,000
	tourism operating license were sensitized and inspected	227002 Travel abroad	40,000
Quality Assurance best practices documented Increased number of registered and licensed tourism enterprises.	4. Inspection was conducted for hotels in Kampala to ascertain the application of industry standards in preparation for CPC delegation.	227004 Fuel, Lubricants and Oils	15,398
licensed tourism enterprises Enhanced public awareness on classification of accommodation facilities			
	6. UTB registered 168 tour and travel /safari companies 7. Registered 276 tour guides and 50 accommodation facilities 8. Inspected and licensed 23 Tour and		
Hotels classified,monitored and evaluated	Travel companies.		
	9. UTB reviewed and developed new criteria and tools for classifying/grading, registering, inspecting and greening of tourist sites		

Reasons for Variation in performance

Vote: 117 Uganda Tourism Board

QUARTER 1: Cumulative Outputs and Expenditure by End of Quarter

Annual Planned Outputs	Cumulative Outputs Achieved by	Cumulative Expenditures made by	UShs
	End of Quarter	the End of the Quarter to	Thousand
		Deliver Cumulative Outputs	

Due to the impromptu nature

in which inspections are conducted, only 8 on-site guides were trained

		Total	217,391
		Wage Recurrent	34,684
		Non Wage Recurrent	182,707
		AIA	0
		Total For SubProgramme	2,883,555
		Wage Recurrent	402,676
		Non Wage Recurrent	2,480,879
		AIA	0
Development Projects			
Project: 1127 Support to Uganda Tourism Board			
Capital Purchases			
Output: 76 Purchase of Office and ICT Equipment, including Software			
Television screens procured for display promotional tourism content and material Tablets for data collection procuredTablets for Top Management procuredPrinters and Photocopier Procured Laptops for UTB staff procured	Item		Spent
Reasons for Variation in performance			
		Total	0
		GoU Development	0
		External Financing	0
		AIA	0
Output: 78 Purchase of Office and Residential Furniture and Fittings			
Purchase of office furniture	Item		Spent
Reasons for Variation in performance			
		Total	0
		GoU Development	0
		External Financing	0
			0

GoU Development External Financing

Total For SubProgramme

GRAND TOTAL

2,883,555

0

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Vote: 117 Uganda Tourism Board

QUARTER 1: Cumulative Outputs and Expenditure by End of Quarter

Wage Recurrent	402,676
Non Wage Recurrent	2,480,879
GoU Development	0
External Financing	0
AIA	0

Vote: 117 Uganda Tourism Board

QUARTER 1: Outputs and Expenditure in Quarter

Outputs Planned in Quarter	Actual Outputs Achieved in Quarter	Expenditures incurred in the Quarter to deliver outputs	UShs Thousand
Program: 02 Tourism Development			
Recurrent Programmes			
Subprogram: 01 Headquarters			
Outputs Provided			
Output: 01 UTB Support Services			
-Strengthened capacity of staff and Board of Directors to improve sector performance	12. UTB staff were trained in: e-tourism and content development for digital marketing; corporate governance;	Item 211102 Contract Staff Salaries	Spent 227,635
-Stakeholders engaged on matters of	organizational/work place ethics and code	211103 Allowances (Inc. Casuals, Temporary)	73,760
coordination and implementation of	of conduct and monitoring and evaluation	212101 Social Security Contributions	30,060
tourism development initiativesUTB court cases prosecuted and defended	2. UTB convened 5 Full Board Meetings and 6 Board Committee Meetings.3. Quarterly staff and Board remuneration	213002 Incapacity, death benefits and funeral expenses	500
-Resolved fraud cases against tourists	and welfare obligations met with payment	221002 Workshops and Seminars	12,517
-Registered UTB legal department and licensed Advocates	of salaries and retainers for the Board of Directors; provision of medical insurance	221003 Staff Training	16,482
-Contract performance and compliance	and workman's compensation services.	221007 Books, Periodicals & Newspapers	3,848
monitored.	4. BOD oversight was conducted for	221009 Welfare and Entertainment	13,572
-Compliance to International and regional obligations -UTB annual planning and budgeting	destination promotion, sector regulation and governance initiatives. 5. 2 field inspections were conducted for	221011 Printing, Stationery, Photocopying and Binding	4,750
coordinated efficiently and effectively	verification and due diligence of outdoor	221016 IFMS Recurrent costs	5,000
-UTB program interventions inspected, monitored and evaluated	billboards placed around the country and inspected accommodation facilities in 2	222001 Telecommunications	6,000
-Information, Communication and Technology strategy	sub regions (Lango and Acholi). 6. 4 audits were undertaken to ensure	223003 Rent – (Produced Assets) to private entities	97,153
-Conducive working environment and	compliance of UTB policies, systems and	223004 Guard and Security services	6,930
fully equipped UTB officesInternational and Regional/EAC Joint Tourism	operating procedures to public finance management and standard operating	223005 Electricity	12,750
Marketing, Quality Assurance and	procedures. These included: finance and	224004 Cleaning and Sanitation	3,204
Tourism Development Initiatives participated in-Stakeholders engaged on	compliance, payroll and staff salaries, quality assurance, advances and travel	225002 Consultancy Services- Long-term	16,256
matters of coordination and	abroad expenditure.	227001 Travel inland	11,218
implementation of tourism development initiatives.	7. UTB administrative costs processed and validated for operational activities	227002 Travel abroad	75,190
initiatives.	8. Procured key items to facilitate timely	227004 Fuel, Lubricants and Oils	12,700
	execution of activities in the domestic,	228002 Maintenance - Vehicles	21,813
	regional and domestic markets i.e. stand space, design and construction for tourism expos; consultancy services, outdoor and	228003 Maintenance – Machinery, Equipment & Furniture	200
	media advertising, travel inland and abroad services, etc. 9. Annual Board of Survey exercise completed 10. ICT and transport equipment serviced and maintained. . 11. UTB organized 2 stakeholder engagement forums called "Tourism Konnect" that is aimed at facilitating	228004 Maintenance – Other	1,133
	strategic discussion and knowledge exchange within the tourism sector and its value chain.		

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QUARTER 1: Outputs and Expenditure in Quarter

Outputs Planned in Quarter	Actual Outputs Achieved in Quarter	Expenditures incurred in the Quarter to deliver outputs	UShs Thousand
		Total	652,669
		Wage Recurrent	
		Non Wage Recurrent	
Output: 02 Tourism Promotion and Ma	ulrating	AIA	(
Output: 02 Tourism Promotion and Man		14	C4
Market Destination Representatives recruited to aggressively promote the	1. Quarterly payments made for the destination promotion and marketing	Item	Spent
destination in the North America and	services of 3 MDRs i.e. Aviareps Japan,	211102 Contract Staff Salaries	124,301
European markets, Chinese, Japanese and the Gulf states markets, the domestic and	Aviareps Gulf States and P.H.G China	211103 Allowances (Inc. Casuals, Temporary)	17,645
the African market.	2. UTB sponsored 2 regional golf open	221001 Advertising and Public Relations	478,085
-Sports events leveraged to promote	tournaments held in Mbarara and Serena	221002 Workshops and Seminars	38,672
tourism in the five regions of Uganda (i.e.Marathons, golf tournaments,	Kigo respectively 3. Produced and distributed leisure and	221003 Staff Training	8,297
football, motor rallies, etc.).	MICE marketing collateral to delegates at	221005 Hire of Venue (chairs, projector, etc)	161,580
	various tourism and business events held	221009 Welfare and Entertainment	31,191
-Stakeholder education and networking forums held	in the regional, domestic and global markets.	221017 Subscriptions	4,477
-National audits and reviews of MICE	4. UTB supported the organization and	222001 Telecommunications	2,614
facilities undertaken -Production and dissemination of MICE	promotion of the: i. Miss Tourism regional competitions	224005 Uniforms, Beddings and Protective Gear	4,225
collateral -Global MICE Memberships acquired	ii. Annual Kagulu Rock Climbing Challenge in partnership with the Busoga	225001 Consultancy Services- Short term	57,450
-Regional tourism cluster events promoted		225002 Consultancy Services- Long-term	594,392
and leveraged to promote tourism	iii. Tooro Kingdom Empaango	227001 Travel inland	46,900
-School outreach programmes undertaken to promote tourism and conservation of	celebrations with the Tooro Tourism Cluster	227002 Travel abroad	319,537
tourism assets	Cluster	227003 Carriage, Haulage, Freight and	8,170
-Capacity building of the media	5. Product audit and assessment conducted	transport hire	0,170
undertaken to improve responsible reporting of crisis events (i.e. reporters,	for the Cycad village in Kitagwenda district for development and promotion as	227004 Fuel, Lubricants and Oils	11,285
editors, journalists, etc.) -Familiarization visits organized for international travel influencers and	prehistoric species/for product development and diversification initiated	228004 Maintenance – Other	1,000
personalities -Diversified stock of tourism products- Advertising and promotional campaigns produced and aired on various media platformsFamiliarization trips undertaken to	6. Launched the Kony War Museum in Kitgum in partnership with the Kitgum Local Government for development of the Dark Tourism product segment and diversification of Uganda's tourism offering.		
improve stakeholders product knowledge -Promotional collateral in various languages produced and disseminated to key stakeholdersDestination Uganda showcased as the preferred MICE destination at MICE Meetings and expos in the international, African and Domestic marketsFamiliarization visits organized for International MICE Organizers from France, Italy, UAE, China and Regional Africa -Foreign missions in the source markets	7. Researched, documented and costed the marine tourism investment opportunities in 8 tourism development zones along Lake Victoria and River Nile to facilitate the development of a marine tourism investment catalogue i.e. (Entebbe, Jinja, Ssese Islands, Sango Bay, Dolwe Islands, Moyo-Adjumani sites, Packwach-Ajai Wildlife Reserve Region, Murchison Falls Conservation Area) 8. Tourism awareness created on digital,		
rebranded with the new Pearl of Africa Brand -Promotional materials produced and	online and print media platforms through publicity of domestic tourism events, wildlife tourist products and sponsorship		

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Vote: 117 Uganda Tourism Board

QUARTER 1: Outputs and Expenditure in Quarter

disseminated to foreign missions-Destination Uganda showcased at tour and billboards. Media reach attained was over travel expos in the international domestic, and African market.

- -Tourism hot spots and strategic points in all source markets branded with the new Pearl Of Africa brand
- Digital advertising and marketing campaigns produced and disseminated on various media platforms and outdoor
- -Destination publications produced and disseminated in all source markets
- Pearl of Africa brand developed, launched and rolled out
- -National Uganda days and foreign resident events celebrated and leveraged to African Primatological Society promote Uganda as a tourism and investment destination in the diaspora and celebrations held in Gulu. within Uganda

of travel shows on TV and outdoor 20 million on all media channels in Uganda.

- 9. UTB leveraged various religious, MICE and culinary events held in Uganda to create awareness of destination's tourism potential in the domestic, regional and international markets. UTB supported the organization and promotion of the destination at: The Commonwealth Parliamentary Conference (CPC), The Symposium of Episcopal Council of Africa and Madagascar Conference (SECAM), Miss Uganda and Miss Tourism, Uganda International fashion Week, Ekyooto Culture & Food festival, 4th Edition of the Rolex festival, 2nd Conference and the World Tourism Day
- 10. UTB organized post conference excursions for CPC and SECAM delegates to Kagulu rock and Source of the Nile in Jinja and around Kampala, and the Martyrs trail respectively.
- 11. Destination Uganda's tourism and investment potential was promoted at the SAACI Congress and Uganda Tanzania Business Forum where tourism and investment information was distributed to participants. Uganda was confirmed as the venue for the next Business forum scheduled for 2020.
- 1. Tourism and travel trade linkages created at expos and roadshows held in key source markets i.e. Akwaaba African Travel Market - Nigeria; North American Roadshow in 3 Canadian cities of Edmonton, Vancouver and British Columbia; Magical Kenya.

Reasons for Variation in performance

Total 1,909,819 Wage Recurrent 124,301 Non Wage Recurrent 1,785,518 0

Output: 03 Tourism Research and Development

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QUARTER 1: Outputs and Expenditure in Quarter

Outputs Planned in Quarter	Actual Outputs Achieved in Quarter	Expenditures incurred in the Quarter to deliver outputs	UShs Thousand
	1. UTB partnered with MTWA and UBOS	Item	Spent
tourism statistics collected-UTB initiatives monitored and evaluated	to conduct a Tourism Motivation survey	211102 Contract Staff Salaries	16,056
- UTB Strategic Plan for the period of		211103 Allowances (Inc. Casuals, Temporary)	4,720
NDP III development process initiated	2. UTB produced its Annual performance	221002 Workshops and Seminars	4,320
- UTB Annual performance report FY 2018/19	report for FY 2018/19 and submitted its quarter four report for FY 2018/19 to	222001 Telecommunications	1,350
- UTB Quarterly progress reports	UTB Quarterly progress reports Ministry of Finance, Planning and Bankable project proposals developed Economic Development	227001 Travel inland	29,982
- Bankable project proposals developed		227002 Travel abroad	44,248
		227004 Fuel, Lubricants and Oils	3,000

Reasons for Variation in performance

TII D	
Wage Recurrent	16,056
Non Wage Recurrent	87,620
AIA	0
211102 Contract Staff Salaries 221001 Advertising and Public Relations 221002 Workshops and Seminars 222001 Telecommunications 225001 Consultancy Services- Short term	Spent 34,684 12,190 28,459 1,500 55,160 30,000
tels in of or CPC 227004 Fuel, Lubricants and Oils	40,000 15,398
and ew ading,	
f which the control of the control o	and for 8 Item 211102 Contract Staff Salaries 221001 Advertising and Public Relations 221002 Workshops and Seminars 222001 Telecommunications 225001 Consultancy Services- Short term 227001 Travel inland 227002 Travel abroad

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QUARTER 1: Outputs and Expenditure in Quarter

Inspection of tourism establishments undertakenBenchmark studies on best practices in sector regulation undertaken in leading tourist destinations

Tourism enterprises and service providers registered and licensed
-Regional classification activities coordinated and implemented.
-Accommodation facility proprietors/managers along the value chain trained in fulfillment of EAC classification criteria and classification tools in the 5 regions of Uganda.
-Hotel Assessors trained in the discipline of classification and grading of tourist accommodation facilities

Classification of accommodation establishments undertaken in Northern, Western, Eastern and Central regions of Uganda

Reasons for Variation in performance

Due to the impromptu nature

in which inspections are conducted, only 8 on-site guides were trained

UTB planned on inspecting 5 tourist sites, however, the far distance between each of the sites and the low number of staff made it so that only 2 sites were inspected

 Total
 217,391

 Wage Recurrent
 34,684

 Non Wage Recurrent
 182,707

 AIA
 0

 Total For SubProgramme
 2,883,555

 Wage Recurrent
 402,676

 Non Wage Recurrent
 2,480,879

 AIA
 0

Development Projects

Project: 1127 Support to Uganda Tourism Board

Capital Purchases

Output: 76 Purchase of Office and ICT Equipment, including Software

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QUARTER 1: Outputs and Expenditure in Quarter

Outputs Planned in Quarter	Actual Outputs Achieved in Quarter	Expenditures incurred in the Quarter to deliver outputs	UShs Thousand
Television screens procured for display of promotional tourism content and material at strategic brand touch points Tablets for data collection procured Tablets for Top Management procured Printer and Photocopier for Head Office Procured Laptops for UTB staff procured Reasons for Variation in performance		Item	
		Total	
		GoU Development	
		External Financing	
0.4.4.70.0.1.0.0000000000000000000000000	1 (* 15)	AIA	. 0
Output: 78 Purchase of Office and Resid	dential Furniture and Fittings	Τ.	g ,
UTB offices fully partitioned Reasons for Variation in performance		Item	Spent
		Total	0
		GoU Development	0
		External Financing	0
		AIA	0
		Total For SubProgramme	0
		GoU Development	0
		External Financing	0
		AIA	. 0
		GRAND TOTAL	2,883,555
		Wage Recurrent	402,676
		Non Wage Recurrent	2,480,879
		GoU Development	0
		External Financing	0
		AIA	0

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QUARTER 2: Revised Workplan

UShs Thousand Planned Outputs for the Quarter Estimated Funds Available in Quarter (from balance brought forward and actual/expected releass)

Program: 02 Tourism Development

Recurrent Programmes

Subprogram: 01 Headquarters

Outputs Provided

Output: 01 UTB Support Services

Item	Balance b/f	New Funds	Total
211102 Contract Staff Salaries	2,805	0	2,805
211103 Allowances (Inc. Casuals, Temporary)	6,240	0	6,240
212101 Social Security Contributions	15,940	0	15,940
213001 Medical expenses (To employees)	37,500	0	37,500
213002 Incapacity, death benefits and funeral expenses	750	0	750
221002 Workshops and Seminars	2,483	0	2,483
221003 Staff Training	16,518	0	16,518
221004 Recruitment Expenses	1,750	0	1,750
221006 Commissions and related charges	1,500	0	1,500
221007 Books, Periodicals & Newspapers	3	0	3
221009 Welfare and Entertainment	2,408	0	2,408
221011 Printing, Stationery, Photocopying and Binding	5,800	0	5,800
221017 Subscriptions	1,975	0	1,975
222002 Postage and Courier	270	0	270
223003 Rent - (Produced Assets) to private entities	347	0	347
224004 Cleaning and Sanitation	1,296	0	1,296
225001 Consultancy Services- Short term	5,000	0	5,000
225002 Consultancy Services- Long-term	13,744	0	13,744
226001 Insurances	35,000	0	35,000
226002 Licenses	500	0	500
227001 Travel inland	82	0	82
227004 Fuel, Lubricants and Oils	82	0	82
228002 Maintenance - Vehicles	10,687	0	10,687
228003 Maintenance - Machinery, Equipment & Furnitu	ire 4,800	0	4,800
228004 Maintenance - Other	117	0	117
To	otal 167,597	0	167,597
Wage Recurr	ent 2,805	0	2,805
Non Wage Recurr	ent 164,792	0	164,792
A	IA 0	0	0

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QUARTER 2: Revised Workplan

UShs Thousand	Planned Outputs for the Quarter	Estimated Funds Available in Quarter (from balance brought forward and actual/expec	ted releaes)				
Output: 02 Tourism Promotion and Marketing							
		Item	Balance b/f	New Funds	Total		
		211102 Contract Staff Salaries	36,704	0	36,704		
		211103 Allowances (Inc. Casuals, Temporary)	705	0	705		
		221001 Advertising and Public Relations	21,915	0	21,915		
		221002 Workshops and Seminars	44,078	0	44,078		
		221003 Staff Training	4,203	0	4,203		
		221005 Hire of Venue (chairs, projector, etc)	31,920	0	31,920		
		221009 Welfare and Entertainment	16,559	0	16,559		
		221011 Printing, Stationery, Photocopying and Binding	3,000	0	3,000		
		221017 Subscriptions	4,273	0	4,273		
		222001 Telecommunications	386	0	386		
		224005 Uniforms, Beddings and Protective Gear	25	0	25		
		225001 Consultancy Services- Short term	10,050	0	10,050		
		225002 Consultancy Services- Long-term	5,608	0	5,608		
		227001 Travel inland	3,100	0	3,100		
		227002 Travel abroad	1,696	0	1,696		
		227003 Carriage, Haulage, Freight and transport hire	2,080	0	2,080		
		227004 Fuel, Lubricants and Oils	726	0	726		
		228004 Maintenance – Other	2,750	0	2,750		
		Total	189,779	0	189,779		
		Wage Recurrent	36,704	0	36,704		
		Non Wage Recurrent	153,075	0	153,075		
		AIA	0	0	0		

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QUARTER 2: Revised Workplan

UShs Thousand	Planned Outputs for the Quarter	Estimated Funds Available in Quarter (from balance brought forward and actual/expec	eted releaes)		
Output: 03 Tourisi	n Research and Development				
		Item	Balance b/f	New Funds	Total
		211102 Contract Staff Salaries	5,146	0	5,146
		211103 Allowances (Inc. Casuals, Temporary)	5,000	0	5,000
		213004 Gratuity Expenses	112,542	0	112,542
		221002 Workshops and Seminars	15,680	0	15,680
		221003 Staff Training	9,457	0	9,457
		221005 Hire of Venue (chairs, projector, etc)	2,500	0	2,500
		221017 Subscriptions	50	0	50
		222001 Telecommunications	492	0	492
		225002 Consultancy Services- Long-term	20,000	0	20,000
		227001 Travel inland	18	0	18
		227004 Fuel, Lubricants and Oils	150	0	150
		Total	171,035	0	171,035
		Wage Recurrent	5,146	0	5,146
		Non Wage Recurrent	165,889	0	165,889
		AIA	0	0	0
Output: 04 Quality	Assurance				
		Item	Balance b/f	New Funds	Total
		211102 Contract Staff Salaries	16,518	0	16,518
		221001 Advertising and Public Relations	7,810	0	7,810
		221002 Workshops and Seminars	41	0	41
		221009 Welfare and Entertainment	2,400	0	2,400
		221011 Printing, Stationery, Photocopying and Binding	6,000	0	6,000
		222001 Telecommunications	225	0	225
		225001 Consultancy Services- Short term	96	0	96
		227004 Fuel, Lubricants and Oils	17	0	17
		Total	33,106	0	33,100
		Wage Recurrent	16,518	0	16,518
		Non Wage Recurrent	16,589	0	16,589
		AIA	0	0	0

Development Projects

Vote: 117 Uganda Tourism Board

QUARTER 2: Revised Workplan

UShs Thousand	Planned Outputs for the Quarter	Estimated Funds Available in (from balance brought forwar		ted releaes)		
Project: 1127 Suppo	ort to Uganda Tourism Board					
Capital Purchases						
Output: 76 Purchas	e of Office and ICT Equipme	nt, including Software				
		Item		Balance b/f	New Funds	Total
		312202 Machinery and Equipment		30,000	0	30,000
			Total	30,000	0	30,000
			GoU Development	30,000	0	30,000
			External Financing	0	0	0
			AIA	0	0	0
Output: 78 Purchas	e of Office and Residential F	ırniture and Fittings				
		Item		Balance b/f	New Funds	Total
		312203 Furniture & Fixtures		2,651	0	2,651
			Total	2,651	0	2,651
			GoU Development	2,651	0	2,651
			External Financing	0	0	0
			AIA	0	0	0
			GRAND TOTAL	594,168	0	594,168
			Wage Recurrent	61,172	0	61,172
		Λ	on Wage Recurrent	500,345	0	500,345
			GoU Development	32,651	0	32,651
			External Financing	0	0	0
			AIA	0	0	0