

# VOTE: 535 Uganda Embassy in Algeria, Algiers

## I. VOTE MISSION STATEMENT

To promote and Protect Uganda national interests in Algeria, Tunisia, Morocco, Libya, Mauritania and Saharawi Arab Democratic Republic

## II. STRATEGIC OBJECTIVE

To promote regional peace and security in the Maghreb region through mobilising Algeria support for Somalia

To promote Commercial and Economic Diplomacy

To Promote Regional Integration

To provide Diplomatic, Protocol and Consular Services in areas of accreditation

To enhance Diaspora participation in National Development

To promote Uganda Image in the Countries of accreditation through Public Diplomacy

To strengthen the capacity of the Mission to effectively and efficiently execute its mandate

## III. MAJOR ACHIEVEMENTS IN 2025/26

### Tourism Promotion SITEV Algiers

1. High visibility participation in SITEV Algiers. The Mission secured a prominent presence at the 24th International Tourism and Travel Exhibition (SITEV), held July 12 to 15, 2025, at the Algiers Exhibition Centre North Africa's premier tourism fair attracting hundreds of exhibitors and thousands of visitors. Uganda was positioned as a compelling destination for Algeria's growing outbound travel market.
2. Expanded Algerian tour operator database. Through systematic engagement at SITEV and follow-up outreach, the Mission broadened its network of Algerian tour operators and travel agencies, building the foundation for sustained destination marketing and conversion of interest into bookings.
3. Engaged major influencers for Uganda familiarization tours. The Mission identified and engaged prominent Algerian travel bloggers and social media personalities for planned familiarization tours to Uganda's key tourism circuits, leveraging their reach to generate authentic, high credibility content for the North African market.
4. Promoted Uganda's diverse tourism products: Wildlife, Culture, and Agro Tourism. Promotional activities showcased gorilla trekking, savanna safaris, and birding (Wildlife); Uganda's 56 ethnic groups and heritage sites (Culture); and coffee, tea, and dairy farm experiences that align with global demand for experiential, community based travel (Agro Tourism).

### Trade and Investment IATF 2025 Engagement

1. High-level ministerial presence and strong private-sector interest at IATF 2025. Uganda fielded a ministerial delegation at the 4th Intra-African Trade Fair in Algiers (Sept 4 to 10, 2025), which drew 112,000+ participants from 132 countries and closed US\$48.3 billion in deals a record for the fair.
2. Landmark Agreement US\$200M coffee & cocoa processing investment (AGROLOG Abassi). This deal commits significant capital to value-addition infrastructure, addressing Uganda's need to process its coffee and cocoa domestically rather than exporting raw commodities, creating jobs and boosting farmer incomes.
3. Trade Exchange where the US\$200M trade agreement targeting East African markets (LaBelle-Jaber). The agreement opens a new commercial corridor linking Algerian business interests with the 300 million-strong East African Community consumer market.  
Impact: Uganda is now positioned as a serious agro industrial partner under AfCFTA, with a combined US\$400M in new commitments boosting coffee, cocoa, and dairy value chains.

### Education and Skills Development

1. New Student Intake 210 new students welcomed in FY 2025/26 (half year). Fully funded Algerian scholarships covering tuition, accommodation, and stipends in STEM, medicine, architecture, and agronomic sciences the largest single Ugandan cohort to date.
2. Vocational Training for 20 vocational slots secured, 9 already filled. These placements equip Ugandan youth with practical, market ready skills in technical trades, complementing the university scholarship pipeline.
3. Strategic Partnerships with continued collaboration with the Algerian Ministry of Higher Education and student associations. Ongoing engagement

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3. Strategic Partnerships with continued collaboration with the Algerian Ministry of Higher Education and student associations. Ongoing engagement has secured rising scholarship allocations year on year and advanced the harmonisation of academic qualifications.

4. Innovation Exchange: Support for Ugandan Algerian innovation exchange, including startup participation in Africa Industrialization Week. Ugandan entrepreneurs gained exposure to investors, mentors, and Algeria's fast-growing startup ecosystem at the AU's flagship industrialisation platform.

Impact: A sustained pipeline for STEM skills and strengthened educational diplomacy, with returning graduates set to fill critical gaps in healthcare, engineering, agriculture, and technology across Uganda.

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## IV. MEDIUM TERM BUDGET ALLOCATIONS

Table 4.1: Overview of Vote Expenditure (Ushs Billion)

	2025/26		2026/27	MTEF Budget Projections			
	Approved Budget	Spent by End Dec	Budget Estimates	2027/28	2028/29	2029/30	2030/31
<b>Recurrent</b>	Wage	0.915	0.457	0.915	0.915	0.000	0.915
	Non-Wage	5.772	2.794	5.772	5.772	1.530	5.772
<b>Devt.</b>	GoU	0.390	0.296	0.390	0.390	1.530	0.000
	Ext Fin.	0.000	0.000	0.000	1.530	1.530	0.000
<b>GoU Total</b>		<b>7.077</b>	<b>3.547</b>	<b>7.077</b>	<b>7.077</b>	<b>3.060</b>	<b>6.687</b>
<b>Total GoU+Ext Fin (MTEF)</b>		<b>7.077</b>	<b>3.547</b>	<b>7.077</b>	<b>8.607</b>	<b>3.060</b>	<b>6.687</b>
<b>Arrears</b>		0.000	0.000	0.000	0.000	0.000	0.000
<b>Total Budget</b>		<b>7.077</b>	<b>3.547</b>	<b>7.077</b>	<b>8.607</b>	<b>3.060</b>	<b>6.687</b>
<b>Total Vote Budget Excluding Arrears</b>		<b>7.077</b>	<b>3.547</b>	<b>7.077</b>	<b>8.607</b>	<b>3.060</b>	<b>6.687</b>

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Table 4.2: Budget Allocation by Department for Recurrent and Development (Ushs Billion)

<i>Billion Uganda Shillings</i>	Draft Budget Estimates FY 2026/27	
	Recurrent	Development
<b>Programme:01 Agro-Industrialization</b>	<b>1.530</b>	<b>0.000</b>
<b>Vote Function:01 Overseas Mission Services</b>	<b>1.530</b>	<b>0.000</b>
001 Embassy in Algiers, Algeria	1.530	0.000
<b>Programme:05 Tourism Development</b>	<b>0.570</b>	<b>0.000</b>
<b>Vote Function:01 Overseas Mission Services</b>	<b>0.570</b>	<b>0.000</b>
001 Embassy in Algiers, Algeria	0.570	0.000
<b>Programme:13 Innovation, Technology Development and Transfer</b>	<b>0.150</b>	<b>0.000</b>
<b>Vote Function:01 Overseas Mission Services</b>	<b>0.150</b>	<b>0.000</b>
001 Embassy in Algiers, Algeria	0.150	0.000
<b>Programme:16 Governance and Security</b>	<b>3.939</b>	<b>0.390</b>
<b>Vote Function:01 Overseas Mission Services</b>	<b>3.939</b>	<b>0.390</b>
001 Embassy in Algiers, Algeria	3.939	0.390
<b>Programme:18 Development Plan Implementation</b>	<b>0.497</b>	<b>0.000</b>
<b>Vote Function:01 Overseas Mission Services</b>	<b>0.497</b>	<b>0.000</b>
001 Embassy in Algiers, Algeria	0.497	0.000
<b>Total for the Vote</b>	<b>6.687</b>	<b>0.390</b>

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## V. PERFORMANCE INDICATORS AND PLANNED OUTPUTS

**Table 5.1: Performance Indicators**

**Programme: 01 Agro-Industrialization**

**Vote Function: 01 Overseas Mission Services**

**Department: 001 Embassy in Algiers, Algeria**

**Key Service Area: 000093 Economic and Commercial Diplomacy**

**PIAP Output: Markets for priority agricultural products developed and maintained**

**Programme Intervention: 014111 Promote market penetration for agro-based products**

Indicator Name	Indicator Measure	Base Year	Base Level	Performance Targets
				2026/27
No of diplomatic engagements conducted	Number	2023/24	4	5
Number of Agro-based value SMES supported to participate in international trade events	Number	2023/24	5	5
Number of new markets accessed	Number	2023/24	0	5
Proportion (by value) of agro-processed exports to total exports generated in EPZs and Free Zones (percentage)	Percentage	2023/24	0%	100%

**Programme: 05 Tourism Development**

**Vote Function: 01 Overseas Mission Services**

**Department: 001 Embassy in Algiers, Algeria**

**Key Service Area: 000093 Economic and Commercial Diplomacy**

**PIAP Output: Destination Uganda promoted in key source markets**

**Programme Intervention: 051111 Market and promote Uganda's tourist attractions in domestic and key source markets (America, Europe, Africa, China, Japan and Asia)**

Indicator Name	Indicator Measure	Base Year	Base Level	Performance Targets
				2026/27
No of international expos attended	Number	2023/24	6	4
No of Market Destination Representative firms contracted in tourist source markets	Number	2023/24	2	4
Number of digital marketing campaigns undertaken in the source markets	Number	2023/24	1	5
Number of Pearl of Africa Tourism Expos (POATE) events held	Number	2023/24	1	1

**Programme: 13 Innovation, Technology Development and Transfer**

**VOTE: 535 Uganda Embassy in Algeria, Algiers****Vote Function: 01 Overseas Mission Services****Department: 001 Embassy in Algiers, Algeria****Key Service Area: 000093 Economic and Commercial Diplomacy****PIAP Output: JVS, Partnership Agreements & Offtake Agreements****Programme Intervention: 133133 Enhance international cooperation for technology development and market creation**

Indicator Name	Indicator Measure	Base Year	Base Level	Performance Targets
				2026/27
Number of JVs, Partnership Agreements & Offtake Agreements Signed	Number	2023/24	11	3

**Programme: 16 Governance and Security****Vote Function: 01 Overseas Mission Services****Department: 001 Embassy in Algiers, Algeria****Key Service Area: 000014 Administrative and Support Services****PIAP Output: Management and Administrative Services coordinated****Programme Intervention: 169111 Strengthen programme institutions for effective and efficient service delivery**

Indicator Name	Indicator Measure	Base Year	Base Level	Performance Targets
				2026/27
No. of performance reports submitted	Number	2023/24	4	4
Number of financial reports produced and submitted	Number	2023/24	4	3
Number of HIV/AIDS mainstreaming interventions undertaken	Number	2023/24	4	3
Opinion of the Auditor General on Vote's Financial reports	Text	2023/24	Unqualified Report	Unqualified

**Key Service Area: 460056 Consulars services****PIAP Output: Management and Administrative Services coordinated****Programme Intervention: 169111 Strengthen programme institutions for effective and efficient service delivery**

Indicator Name	Indicator Measure	Base Year	Base Level	Performance Targets
				2026/27
No. of staff trained	Number	2023/24	41	2
Number of functions organised	Number	2023/24	3	3

**Key Service Area: 560092 Coordination of Economic and Commercial Diplomacy****PIAP Output: Management and Administrative Services coordinated****Programme Intervention: 169111 Strengthen programme institutions for effective and efficient service delivery**

**VOTE: 535 Uganda Embassy in Algeria, Algiers****Vote Function: 01 Overseas Mission Services****Department: 001 Embassy in Algiers, Algeria****Key Service Area: 560092 Coordination of Economic and Commercial Diplomacy****PIAP Output: Management and Administrative Services coordinated**

Indicator Name	Indicator Measure	Base Year	Base Level	Performance Targets
				2026/27
No. of Senior management meetings held	Number	2023/24	6	4
No. of staff trained	Number	2023/24	41	2
No. of Top management meetings held	Number	2023/24	4	2
Number of financial reports produced and submitted	Number	2023/24	4	2
Value of utilities, rents, repairs, maintenances and subscriptions paid.	Value	2023/24	6	2

**Project: 1950 Institutional Development of Uganda Embassy in Algiers****Key Service Area: 000003 Facilities and Equipment Management****PIAP Output: Institutions Retooled****Programme Intervention: 169111 Strengthen programme institutions for effective and efficient service delivery**

Indicator Name	Indicator Measure	Base Year	Base Level	Performance Targets
				2026/27
% of retooling budget implemented	Percentage	2023/24	1%	100%

**Programme: 18 Development Plan Implementation****Vote Function: 01 Overseas Mission Services****Department: 001 Embassy in Algiers, Algeria****Key Service Area: 000093 Economic and Commercial Diplomacy****PIAP Output: External resources mobilised to finance the implementation of the NDP****Programme Intervention: 182121 Increase access non-traditional finance such as green finance, Islamic finance, pension funds, among others**

Indicator Name	Indicator Measure	Base Year	Base Level	Performance Targets
				2026/27
External resources mobilised as a percentage of the national budget	Percentage	2023/24	0%	50%
Value of bilateral and multilateral resources (\$Million)	Value	2023/24	49.10000000000001	0.5

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## VI. VOTE NARRATIVE

### Vote Challenges

1. High freight costs. Shipping goods from landlocked Uganda to Algeria involves multiple transit points, significantly inflating logistics expenses and reducing the price competitiveness of Ugandan products.
2. Currency-conversion restrictions. Algeria's strict foreign exchange controls and limited convertibility of the Algerian Dinar create barriers for financial transactions, remittances, and trade settlements between the two countries.
3. Limited COMESA rules of origin familiarity. Many Ugandan exporters and Algerian importers lack sufficient knowledge of COMESA's rules of origin, which are often overly complicated and hinder the smooth flow of goods eligible for preferential treatment.
4. Late notifications for delegations and freight constraints. Short notice on delegation arrivals and trade events leaves insufficient time to arrange proper logistics, display materials, and product shipments, undermining the quality of Uganda's participation.
5. Navigating complex regulations and currency conversion issues. Algeria's regulatory environment including import licensing requirements, product certification standards, and forex restrictions poses significant hurdles for Ugandan traders unfamiliar with the local system.
6. Limited budget relative to the ambitious scale of operations. The Mission's financial resources are overstretched against the growing demands of trade promotion, delegation hosting, exhibition participation, and day to day diplomatic functions.
7. Compliance and language barriers. Operating in a francophone and Arabic speaking environment requires translation of technical trade documents, legal compliance paperwork, and marketing materials all of which add cost and complexity.
8. Limited market intelligence and data on Algeria's trade landscape. Access to timely, reliable data on Algerian market demand, import procedures, and consumer preferences remains scarce, making it harder to advise Ugandan exporters effectively.
9. Weak coordination between government agencies. Insufficient alignment between the Ministry of Foreign Affairs, the Ministry of Trade, UFZEP, and the private sector leads to fragmented trade promotion efforts and missed opportunities.
10. Low awareness of Uganda's export products in the Algerian market. Uganda's brand visibility in Algeria remains limited, requiring sustained marketing campaigns and buyer engagement activities that exceed current resources.
11. Logistical challenges of a landlocked country. As a landlocked nation, Uganda faces inherently higher transport costs and longer delivery timelines, reducing its competitiveness against closer or coastal suppliers.
12. Sanitary and phytosanitary (SPS) compliance requirements. Meeting Algeria's and COMESA's strict SPS standards for agricultural products demands certification and laboratory testing capacities that many Ugandan SME exporters lack.
13. Limited digital and ICT infrastructure for trade facilitation. Weak digital platforms for trade matchmaking, virtual exhibitions, and real time communication limit the Mission's ability to connect buyers and sellers efficiently.
14. Banking and payment system incompatibilities. Differences in banking systems and the absence of direct correspondent banking relationships between Ugandan and Algerian financial institutions complicate trade payments and financing.

### Plans to improve Vote Performance

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1. Negotiate consolidated and subsidized freight arrangements. The Mission plans to engage UFZEPa and the Ministry of Trade to negotiate bulk shipping rates, explore direct sea and air trade routes between Uganda and Algeria as pledged in the 2023 bilateral trade agreement, and reduce reliance on costly intermediary transit points.
2. Lobby for favorable currency-conversion frameworks. Pursue the operationalization of the MoU signed between Uganda's and Algeria's Ministries of Finance to establish facilitative financial channels and banking arrangements that ease forex restrictions on bilateral trade transactions.
3. Build COMESA rules of origin capacity among Ugandan exporters. Leverage the COMESA e-Learning platform and partner with the COMESA Business Council and WCO to train Ugandan businesses on origin acquisition, certification, and verification procedures, particularly under the AfCFTA framework.
4. Establish an early-warning and coordination system for delegations. Implement a proactive planning calendar for trade fairs, ministerial visits, and delegation logistics in coordination with MoFA, UFZEPa, and the Ministry of Trade to ensure timely notifications and adequate lead times for freight and exhibition preparation.
5. Engage Algerian regulatory authorities for streamlined market access. Facilitate consultative dialogues between UNBS, Algerian standards bodies, and certification authorities (such as SERCONS) to harmonize product standards, simplify import licensing requirements, and establish mutual recognition agreements for Ugandan exports.
6. Advocate for increased budgetary allocation and supplementary funding. Engage the Ministry of Finance, Planning and Economic Development and the Parliamentary Committee on Foreign Affairs to secure enhanced funding aligned with the Mission's expanded commercial and economic diplomacy mandate.
7. Strengthen inter-agency coordination with trade-support institutions. Formalize collaboration mechanisms between the Mission, UFZEPa, UNBS, Uganda Investment Authority (UIA), and the Private Sector Foundation Uganda (PSFU) through regular virtual coordination meetings and shared work plans to eliminate fragmented trade promotion efforts.
8. Deploy digital trade facilitation platforms. Introduce virtual trade matchmaking tools and online buyer-seller engagement platforms to connect Ugandan exporters with Algerian importers, reducing dependence on physical presence and expanding outreach to SMEs, women entrepreneurs, and youth-led enterprises.
9. Conclude enabling cooperation frameworks with countries of accreditation. Fast-track the signing and implementation of pending MoUs, trade agreements, and the Joint Permanent Commission (JPC) resolutions to create a predictable regulatory and institutional environment for bilateral trade.
10. Prioritize UNBS certification and SPS compliance for export-ready products. Work with UNBS to certify priority Ugandan exports (dairy, coffee, agro-processed goods) under harmonized international standards so they meet Algerian and continental market entry requirements without redundant testing.
11. Intensify Uganda's brand visibility in Algeria and North Africa. Leverage platforms like the Intra-Africa Trade Fair (IATF), bilateral business forums, and targeted marketing campaigns to raise awareness of Ugandan products and investment opportunities in the Algerian market.
12. Establish a Uganda-Algeria Business Council follow-up mechanism. Activate and sustain the 20-member business council established in 2023 by organizing regular virtual meetings, trade leads sharing, and joint business missions to ensure elimination of middlemen and promotion of direct trade.

### **VII. Off Budget Support and NTR Projections**

#### **Table 7.1: Off Budget Support by Project and Department**

N/A

**VOTE: 535 Uganda Embassy in Algeria, Algiers****Table 7.2: NTR Projections(Uganda Shillings Billions)**

<b>Revenue Code</b>	<b>Revenue Name</b>	<b>FY2025/26</b>	<b>Projection FY2026/27</b>
142223	Document certification fees	0.000	0.000
<b>Total</b>		<b>0.000</b>	<b>0.000</b>

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## **VIII. PERSONNEL INFORMATION**

### **Table 8.1: Staff Establishment Analysis**

N / A

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**Table 8.2: Staff Recruitment Plan**

N / A