

Foreword

Pursuant to Section 9, 1 and 2 of the PFMA, 2015, The Tourism Development Programme Budget Framework paper has been prepared taking into account the Comprehensive National Development Planning Framework as adopted by government in 2007.

The Tourism Development Programme Budget Framework Paper for the Financial Year 2022/23 comprises two Votes, Vote 022-Ministry of Tourism, Wildlife and Antiquities (MTWA) and Vote 117-Uganda Tourism Board (UTB).

Vote 022 comprises of the Ministry of Tourism Wildlife and Antiquities and four Agencies; Uganda Wildlife Authority (UWA), Uganda Wildlife Conservation Education Centre (UWEC), Uganda Hotel and Tourism Training Institute (UHTTI) and Uganda Wildlife Research and Training Institute (UWRTI).

The Tourism Development Programme Budget Framework Paper takes cognizance of the impacts of COVID 19 and is guided by the national Budget Strategy for FY 2022/2023 which is anchored on the third National Development Plan.

In order to redevelop and strengthen the competitiveness of Uganda's Tourism Industry, the focus of the Tourism Development Programme Budget Framework Paper covers the following areas:

1. Sustain upstream investment in product development
2. Increase access to tourism recovery financing
3. Intensify domestic tourism and specialized tourism promotions and campaigns
4. Hire and deploy Market Destination Representative firms in key Source Markets
5. Provide adequate accommodation for Tourism security personnel provided
6. Management of Human wildlife conflicts in districts hosting /surrounding conservation areas.

The Programme Financial resources total to Ushs 176.9 bn and distributed to the various MDAs as follows: Vote 022-Ministry of Tourism, Wildlife and Antiquities Ushs. 20.158bn UWA UShs. 119.469, UWEC UShs. 11.918bn, UHTTI UShs 5.731bn, UWRTI-UShs3.185bn and Vote 117 Uganda Tourism Board UShs. 16.39bn.

In the medium term the Tourism Development Programme is committed to achieving the key results as stipulated in the NDPIII, the programme PIAP and the MDA specific strategic plans including;

1. Increasing annual tourism revenues from USD 1.45 billion to USD 1.862 billion
2. Maintaining the contribution of tourism to total employment at 667,600 people
3. Increasing inbound tourism revenues per visitor from USD1,052 to USD1,500
4. Maintaining the average number of International Tourist arrivals from the U.S, Europe, Middle East, China and Japan at 225,300 tourists
5. Increasing the proportion of leisure to total tourists from 20.1 percent to 30 percent
6. Increasing the number of direct flight routes to Europe and Asia from 6 to 15.

Tom R. Butime MP

Hon.Minister of Tourism, Wildlife and Antiquities

Abbreviations and Acronyms

ACRONYM	ACRONYM NAME
AABF	Asia Africa Business Forum on Tourism
AGM	Annual General Meeting
ATA	African Travel Association
AUTO	Association of Uganda Tour Operators
BINP	Bwindi Impenetrable National Park
BOQs	Bills of Quantities
CAA	Civil Aviation Authority
CICS	Competitive Investment Climate
CITES	Convention of International Trade in Endangered Species of wild fauna and flora
CoP	Conference of Parties
CSWCT	Chimpanzee Sanctuary Wildlife Conservation Trust
DCO	District Commercial Officer
EMWR	East Madi Wildlife Reserve
IAS	Invasive Alien Species
IATA	International Air Travel Agency
IGAD	Inter Government Agency for Development
IGP	Inspector General of Police
KNP	Kibale National Park
KTWR	Katonga Wildlife Reserve
KVNP	Kidepo Valley National Park
LMNP	Lake Mburo National Park
MBWR	Matheniko- Bokora Wildlife Reserve
MDR	Market Destination Representative Firms
MECA	Mount Elgon Conservation Area
MENP	Mt Elgon National Park
MFNP	Murchison Falls National Park
MFPA	Murchison Falls Protected Area
MGNP	Mgahinga Gorilla National Park
MICE	Meetings, Incentives, Conventions, and Exhibitions.
MPS	Ministerial Policy Statement
MTWA	Ministry of Tourism, Wildlife and Antiquities
PA	Protected Area
PAM	Problem Area Management
PAMSU	Protected Areas Management and Sustainable Use
PRESTO	Presidential Initiative on Sustainable Tourism
PUWR	Pian Upe Wildlife Reserve

ACRONYM	ACRONYM NAME
QENP	Queen Elizabeth National Park
RMNP	Rwenzori Mountains National Park
SNP	Semuliki National Park
TDA	Tourism Development Areas
TIMS	Tourism Information Management System
TORs	Terms of Reference
TSA	Tourism Satellite Account
TSWR	Toro-Semliki Wildlife Reserve
TWA	Tourism Wildlife and Antiquities
UCAA	Uganda Civil Aviation Authority
UCDA	Uganda Coffee Development Authority
UCOTA	Uganda Community Tourism Association
UHTTI	Uganda Hotel and Tourism Training Institute
UNESCO	United Nations Educational and Scientific Cultural Organisation
UNRA	Uganda National Roads Authority
UNWTO	United Nations World Tourism Organization
UTA	Uganda Tourism Association
UTB	Uganda Tourism Board
UWEC	Uganda Wildlife Conservation Education Centre
UWRTI	Uganda Wildlife Research Training Institute
VIC	Visitor Information Centre
WAN	Wide Area Network
WB	World Bank
WCU	Wildlife Clubs of Uganda
WR	Wildlife Reserve

P1: PROGRAMME OVERVIEW**Snapshot of Medium Term Budget Allocations****Table P1.1 Overview of Programme Expenditure and Medium Term Allocations (Ush Billion)**

<i>Billion Uganda Shillings</i>		2022/23 Proposed Budget	MTEF Budget Projections			
			2023/24	2024/25	2025/26	2026/27
Recurrent	Wage	5.379	5.379	5.379	5.379	5.379
	NonWage	159.943	159.943	159.943	159.943	159.943
Devt.	GoU	16.296	16.296	16.296	16.296	16.296
	ExtFin	0.000	0.000	0.000	0.000	0.000
GoU Total		181.619	181.619	181.619	181.619	181.619
Total GoU+Ext Fin (MTEF)		181.619	181.619	181.619	181.619	181.619
A.I.A		0.000	0.000	0.000	0.000	0.000
Grand Total		181.619	181.619	181.619	181.619	181.619

Programme Strategy and linkage to the National Development Plan

This program contributes to the attainment of the results of NDP III objective one which is to increase production and productivity. The goal of this programme is to increase Uganda's attractiveness as a preferred tourism destination.

The key targeted results to be achieved over the next five years FY 2020/21 to FY 2024/25 are as follows:

1. Increase annual tourism revenues from USD 1.45 billion to USD 1.862 billion.
2. Maintain the contribution of tourism to total employment at 667,600 people.
3. Increase inbound tourism revenues per visitor from USD1,052 to USD1,500.
4. Maintain the average number of International Tourist arrivals from the U.S, Europe, Middle East, China and Japan at 225,300 tourists.
5. Increase the proportion of leisure to total tourists from 20.1 percent to 30 percent.
6. Increase the number of direct flight routes to Europe and Asia from 6 to 15.

The objectives of the programme are to:

1. Promote domestic and inbound tourism.
2. Increase the stock and quality of tourism infrastructure.
3. Develop, conserve and diversify tourism products and services.
4. Develop a pool of skilled personnel along the tourism value chain and ensure decent working conditions and
5. Enhance regulation, coordination and management of the tourism.

P2: Highlights Of Programme Projected Performance**Table P2.1 Programme Outcomes Indicators**

Programme Outcome	Increased employment/ jobs created along the tourism value chain					
Programme Objectives contributed to by the Intermediate Outcome						
Develop a pool of skilled personnel along the tourism value chain and ensure decent working conditions						
Programme Outcome Indicators	Performance Targets					
	Base Year	Base Line	2022/23	2023/24	2024/25	2025/26
Contribution of tourism to total employment (%)	2019	5.8	7.5%	8.0	8.5	9.0
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Number of people directly employed along the tourism value chain	2019	200000	290000	320000	350000	380000

Programme Outcome	Increased employment/ jobs created along the tourism value chain					
Programme Objectives contributed to by the Intermediate Outcome						
Develop a pool of skilled personnel along the tourism value chain and ensure decent working conditions						
	Performance Targets					
Programme Outcome Indicators	Base Year	Base Line	2022/23	2023/24	2024/25	2025/26
Visitor satisfaction (%)	2019	70	76%	76	78	80
Programme Outcome	Increased employment/ jobs created along the tourism value chain					
Programme Objectives contributed to by the Intermediate Outcome						
Develop, conserve and diversify tourism products						
	Performance Targets					
Programme Outcome Indicators	Base Year	Base Line	2022/23	2023/24	2024/25	2025/26
Contribution of tourism to total employment (%)	2019	5.8	7.5%	8.0	8.5	9.0
Number of people directly employed along the tourism value chain	2019	200000	290000	320000	350000	380000
Visitor satisfaction (%)	2019	70	76%	77	78	80
Programme Outcome	Improved Wildlife Ecosystems					
Programme Objectives contributed to by the Intermediate Outcome						
Develop, conserve and diversify tourism products						
	Performance Targets					
Programme Outcome Indicators	Base Year	Base Line	2022/23	2023/24	2024/25	2025/26
Incidences of human Wildlife Conflicts (number)	2019	3436	1348	1160	997	850
Number of visitors to Museums and cultural sites	2019	55426	104888	167821	302078	330000
Number of visitors to National Parks and UWEC	2019	707,259	864017	933,138	1,007,789	1,100,000
Population of Antelopes	2019	127196	160175	168184	173230	178520
Population of Elephants	2019	5739	7227	7588	7816	8124
Population of Lions	2019	493	621	652	671	693
Population of Mountain Gorillas	2019	459	532	586	644	690
Programme Outcome	Improved compliance to Tourism service standards					
Programme Objectives contributed to by the Intermediate Outcome						
Enhance regulation, coordination and management of the tourism						
	Performance Targets					
Programme Outcome Indicators	Base Year	Base Line	2022/23	2023/24	2024/25	2025/26
Level of Compliance to Tourism Service Standards (% enterprises)	2019	35	50%	55	60	65
Visitor satisfaction (%)	2019	70	76%	77	78	80

Programme Outcome	Improved accessibility to tourism goods and services					
Programme Objectives contributed to by the Intermediate Outcome						
Increase the stock and quality of tourism infrastructure						
	Performance Targets					
Programme Outcome Indicators	Base Year	Base Line	2022/23	2023/24	2024/25	2025/26
Accommodation Capacity (No. of rooms)[3]	2019	133191	161161	161161	195005	205000
Length of stay/ overnights in all types of accommodation	2019	8.3	8	9.1	9.3	9.5
Proportion of leisure to total tourists (%)	2019	19.3	28%	28	30	30
Programme Outcome	Increased tourism receipts					
Programme Objectives contributed to by the Intermediate Outcome						
Promote domestic and inbound tourism						
	Performance Targets					
Programme Outcome Indicators	Base Year	Base Line	2022/23	2023/24	2024/25	2025/26
Annual Foreign exchange earnings (USD - Bn)	2019	1.6	1.689	1.774	1.862	1.895
Average annual Hotel occupancy rate (room occupancy rate, %)	2019	51.9	52%	52.5	53	54
Average Inbound tourism revenues per leisure tourist (USD)	2019	1052	1361	1431	1500	1550
Contribution of Tourism to GDP (%)	2019	5.6	8.0%	8.1	8.5	8.8
Number of direct flight routes to Europe and Asia	2019	6	12	14	15	16
Number of International Tourist arrivals from the U.S., Europe and China[1]	2019	212603	260000	281760	301483	302569
Number of Ugandans visiting key tourist attractions[2]	2019	673389	828971	895289	966912	98554
Tourism arrivals	2019	1542620	1706563	1877220	2102486	2153246

Table P2.2: Intermediate Outcomes Indicators

Sub-Programme Name:	Marketing and Promotion					
Intermediate Outcome Indicators:	Increased tourism arrivals					
	Performance Targets					
Indicators	Base Year	Base Line	2022/23	2023/24	2024/25	2025/26
No. of domestic visitors to Uganda's key tourist destinations	2019	950000	1040000	1070000	1100000	
No. of inbound visitor arrivals	2019	1542620	1706563	1877220	2102486	
Sub-Programme Name:	Infrastructure, Product Development and Conservation					
Intermediate Outcome Indicators:	Improved Heritage Conservation and Tourism Growth					
	Performance Targets					
Indicators	Base Year	Base Line	2022/23	2023/24	2024/25	2025/26
Population of Antelopes	2019	127196	160175	168184	173230	
Population of Elephants	2019	5739	7227	7588	7816	
Population of Lions	2019	493	621	652	671	
Population of Mountain Gorillas	2019	459	532	586	644	

Sub-Programme Name:	Infrastructure, Product Development and Conservation					
Intermediate Outcome Indicators:	Increased private investment in tourism infrastructure					
	Performance Targets					
Indicators	Base Year	Base Line	2022/23	2023/24	2024/25	2025/26
Accommodation Capacity (No. of rooms)	2019	133191	161161	177278	195005	
Proportion of leisure to total tourists, %	2019	19.3	28%	28	30	30
Sub-Programme Name:	Regulation and Skills Development					
Intermediate Outcome Indicators:	Personnel trained					
	Performance Targets					
Indicators	Base Year	Base Line	2022/23	2023/24	2024/25	2025/26
UHTTI transformed into a centre of excellence	2019	No	Yes	Yes	Yes	Yes
Intermediate Outcome Indicators:	Sound management of the tourism resources					
	Performance Targets					
Indicators	Base Year	Base Line	2022/23	2023/24	2024/25	2025/26
Level of compliance of planning and budgeting instruments to NDPIII	2019	55.9	67%	70	70	70
Level of tourist satisfaction (%)	2019	70	76%	77	78	80

P3: Medium Term Budget Allocations by Sub-Programme and Vote**Table P3.1: Proposed Budget Allocations and Medium Term Projections by Sub-Programme**

<i>Billion Uganda Shillings</i>	2022/23	Medium Term Projections			
	Proposed Budget	2023/24	2024/25	2025/26	2026/27
01 Marketing and Promotion	20.816	20.816	20.816	20.816	20.816
02 Infrastructure, Product Development and Conservation	143.814	143.814	143.814	143.814	143.814
03 Regulation and Skills Development	16.989	16.989	16.989	16.989	16.989
Total for the Programme	181.619	181.619	181.619	181.619	181.619

Table P3.2: Proposed Budget Allocations and Medium Term Projections by Vote

<i>Billion Uganda Shillings</i>	2022/23	Medium Term Projections			
	Proposed Budget	2023/24	2024/25	2025/26	2026/27
022 Ministry of Tourism, Wildlife and Heritage	160.505	160.505	160.505	160.505	160.505
117 Uganda Tourism Board (UTB)	16.386	16.386	16.386	16.386	16.386
122 Kampala Capital City Authority(KCCA)	0.091	0.091	0.091	0.091	0.091
501 Uganda Mission at the United Nations, New York	0.380	0.380	0.380	0.380	0.380
505 Uganda High Commission in Kenya ,Nairobi	0.072	0.072	0.072	0.072	0.072
508 Uganda High Commission in South Africa , Pretoria	0.054	0.054	0.054	0.054	0.054
509 Uganda High Commission in Rwanda , Kigali	0.042	0.042	0.042	0.042	0.042

<i>Billion Uganda Shillings</i>	2022/23	Medium Term Projections			
	Proposed Budget	2023/24	2024/25	2025/26	2026/27
513 Uganda Embassy in China, Beijing	0.366	0.366	0.366	0.366	0.366
515 Uganda Embassy in Japan, Tokyo	0.221	0.221	0.221	0.221	0.221
516 Uganda Embassy in Saudi Arabia, Riyadh	0.183	0.183	0.183	0.183	0.183
517 Uganda Embassy in Denmark, Copenhagen	0.200	0.200	0.200	0.200	0.200
518 Uganda Embassy in Belgium, Brussels	0.170	0.170	0.170	0.170	0.170
519 Uganda Embassy in Italy, Rome	0.051	0.051	0.051	0.051	0.051
522 Uganda Embassy in France, Paris	0.084	0.084	0.084	0.084	0.084
523 Uganda Embassy in Germany, Berlin	0.120	0.120	0.120	0.120	0.120
524 Uganda Embassy in Iran, Tehran	0.239	0.239	0.239	0.239	0.239
525 Uganda Embassy in Russia, Moscow	1.051	1.051	1.051	1.051	1.051
526 Uganda Embassy in Australia, Canberra	0.459	0.459	0.459	0.459	0.459
527 Uganda Embassy in South Sudan, Juba	0.300	0.300	0.300	0.300	0.300
529 Uganda Embassy in Burundi, Bujumbura	0.027	0.027	0.027	0.027	0.027
530 Uganda Consulate in China, Guangzhou	0.061	0.061	0.061	0.061	0.061
531 Uganda Embassy in Turkey, Ankara	0.315	0.315	0.315	0.315	0.315
533 Uganda Embassy in Malaysia, Kuala Lumpur	0.043	0.043	0.043	0.043	0.043
534 Uganda Consulate in Kenya, Mombasa	0.200	0.200	0.200	0.200	0.200
Total for the Programme	181.619	181.619	181.619	181.619	181.619

P4: PROGRAMME PRIORITIES IN LINE WITH INTERVENTIONS FOR FY2022/23

Programme Priorities FY2022/23	NDP III Programme Intervention aligned to
Conduct regular surveys and studies on Tourism performance	Develop a more robust public/private sector system to collect and analyse information on the industry in a timely fashion. In particular, establish partnerships with domestic, regional and international airlines/carriers.
Four Tourism research studies and surveys conducted including a Tourism Expenditure motivation surveys two accommodation surveys as well as the Annual visitor satisfaction survey. Tourism Satellite Account and Tourism Sector Statistical Abstract 2022 prepared and disseminated and capacity building conducted for staff handling statistics at data processing centres.	Develop a Tourism information Management System

Programme Priorities FY2022/23	NDP III Programme Intervention aligned to
<p>57 species i.e. constituting 260 individual of wildlife animals maintained</p> <p>Wildlife rescues respond to at least 90 percent of cases rehabilitated and released back to the wild</p> <p>Thematic guided conservation Education tours and 2 School conservation education programs conducted targeting 300000 visitors at UWEC</p> <p>Breeding program maintained for 7 species of animals.</p> <p>Emergency refurbishments or renovations at UWEC to improve the integrity of animal enclosures and holdings done.</p> <p>UWAs mandate including boundary of 511kms managed and surveillance for all the 10 National Parks and 12 Wildlife Reserves done.</p> <p>15000 land and marine patrols conducted in all protected areas.</p> <p>Priority interventions in the Problem animal management strategy mainly electric fencing, and trenches in each PA implemented</p> <p>2000 kms of tracks and trail network in protected areas maintained.</p> <p>Protected Areas Tourism products promoted and Ugandans engaged to embrace tourism in protected areas</p> <p>200 new units of staff houses constructed with attendant utilities and 500 units of staff houses maintained</p> <p>5000 hectares cleared of invasive species.</p> <p>Electric fence constructed and maintained at selected points along Protected Area boundaries</p> <p>1500 hectares of degraded areas in all PAs and animal translocations conducted. 13 Heritage Sites and Monuments maintained.</p> <p>National and Regional Museums of Kabale Soroti and Moroto maintained and exhibits curated</p> <p>30 titles processed for cultural heritage sites across all regions of the country</p>	<p>Develop and implement a framework for conserving natural and cultural heritage</p>
<p>Digital promotional campaigns carried out by UWA, UWEC, UHTTI , UWRTI and UTB on twitter,facebook and major social media platforms.</p> <p>Attend Tourism promote and market PA attractions locally and internationally, conduct radio talk shows, place spot adverts, install concrete signposts.</p> <p>Procure souvenirs and assorted resale items,</p> <p>Field trips of reservations and HQ customer facing staff to acquire product knowledge through hands on experiences of the products they are selling</p>	<p>Develop digital capability in the tourism industry to market and improve access to products:</p>
<p>Aerodromes runways at Kabwoya airstrip rehabilitated</p>	<p>Develop international, regional and domestic connectivity with countries already attracting large numbers of tourists and for domestic markets. In particular, upgrade and expand Entebbe airport and regional aerodromes.</p>
<p>Participate in selected Tourism expos</p>	<p>Develop international, regional and domestic connectivity with countries already attracting large numbers of tourists and for domestic markets. In particular, upgrade and expand Entebbe airport and regional aerodromes.</p>

Programme Priorities FY2022/23	NDP III Programme Intervention aligned to
<p>Mugaba Palace in Mbarara completed and opened as a cultural heritage tourism product</p> <p>Complete the development of Kagulu Hills</p> <p>Complete the development of Kitagata hot springs in Sheema District into an internationally competitive eco adventure tourism park.</p> <p>Mt. Rwenzori infrastructure developments tourist rescue resting and accommodation facilities completed</p> <p>Source of the Nile access infrastructure developed and landscaping of the core project area Two modern Piers completed at the Source of the Nile.</p>	<p>Develop new tourist attraction sites profiled by region to include new products such as: Community tourism; Adventure tourism further enhanced by developing hiking, climbing and cable cars in the Rwenzori Mountains; Water-based (marine) tourism; e.g. from Semuliki National Park to East Madi wildlife reserve through Lake Albert, Semuliki river and River Nile; MICE; Agro-tourism.</p>
<p>3 tourist attraction sites profiled by region to include new products such as Community tourism Adventure tourism MICE Agro-tourism</p>	<p>Diversify tourism products (eg cultural) and map potential across the country including conducting hazard risk and vulnerability mapping for tourism areas</p>
<p>An online portal developed for the Tourism information Management System</p> <p>Formulation of regulations (wildlife resource access, traditional use of wildlife specimens, wildlife-based tourism, protected area regulations, pet ownership)</p> <p>Upgrade of electronic CITES (Convention on International Trade in Endangered Species of Wild Fauna and Flora) permitting system.</p> <p>Operationalize the Tourism Development Programme coordination and Working Group framework</p> <p>Tourism research studies and surveys conducted</p> <p>Quality marks and standards established for grading of tourism-related facilities such as accommodation attractions beaches restaurants and travel</p> <p>Review policies on Wildlife, cultural heritage, Tourism, Gender & Equity</p>	<p>Establish and enforce quality marks/standards for the tourism industry and its sub- segments through regular inspection and grading of tourism-related facilities such as accommodation, attractions, beaches, restaurants and travel as well as enforce service standards for tour operators</p>
<p>Develop and enforce standards and guidelines for the implementation of Wildlife Act 2019, The Museums and Monuments policy and the Tourism Policy. Formulation of regulations (wildlife resource access, traditional use of wildlife specimens, wildlife based tourism, protected area regulations, pet ownership) and upgrade of electronic CITES (Convention on International Trade in Endangered Species of Wild Fauna and Flora) permitting system.</p>	<p>Establish quality marks/standards for grading of tourism-related facilities such as accommodation, attractions, beaches, restaurants and travel</p>
<p>Three Tourism information center facilitated and operationalized</p>	<p>Establish trade and service facilities, including; insurance, banking, sports and recreation, cultural and craft facilities and services at the different tourist attraction points and tourist information centres.</p>
<p>2100km of trails and tracks inside protected areas maintained</p> <p>Engage UCAA to rehabilitate 4 strategic aerodromes</p>	<p>Expand, upgrade and maintain tourism national transport infrastructure and services:</p>
<p>Enroll 200 new students</p> <p>Administer semester examinations to 100 percent of the students</p> <p>Conduct 13th Graduations - 90 percent of students who qualify for graduation to graduate.</p>	<p>Implement the tourism curriculum at the Uganda Hotel and Tourism Training Institute (HTTI).</p>
<p>22 Protected Areas 10 National Parks and 12 Wildlife Reserves managed</p> <p>15000 land and marine patrols conducted in all protected areas.</p> <p>Joint security patrols and operations, and reconnaissance patrols including Intelligence and investigation conducted</p>	<p>Provide security at tourist attraction sites including addressing human-wildlife conflicts</p>

Programme Priorities FY2022/23	NDP III Programme Intervention aligned to
<p>Provide Skills through internship and apprenticeship programs as well as</p> <p>Specialized trainings in the Tourism sector including Trainings of museologists, museography, curatorship and heritage experts provided 200 Students enrolled at UWRTI (including 100 new students) taking into account gender, regional balance , maintained, trained, examined, and internship attachment conducted for 200 students.</p> <p>Short course programmes for vermin guards and tour guides designed, marketed and conducted.</p> <p>Training equipment maintained and repaired GIS laboratory operated.</p> <p>Wildlife research studies designed and conducted focusing on the ecosystems and continuous ecological monitoring of wildlife conducted</p> <p>Operationalize the new UWRTI Staffing Structure</p>	<p>Provide tailor-made training for actors across the entire tourism value chain.</p>
<p>Preparing an Invasive Species Management Strategy for all PAs</p> <p>Mechanised and Manual removal of invasive species</p> <p>Remove unpalatable tree species and exotics from the PA and buffer zone.</p> <p>Supervise invasive species removal in LMCA QECA KVCA and KCA</p> <p>Developing invasive species monitoring program and protocols.</p> <p>Procure 30,000 seedlings and raise nursery of indigenous trees</p> <p>60 Ha ground prepared and planted</p> <p>Collect data on regenerating plots where invasive have been removed.</p> <p>Removal of optimistic invasive spp</p> <p>Eradicate exotic tree species and uproot lantana camara within the KNP restored area Raise seedling and ground preparation</p>	<p>Remove evasive species in protected areas.</p>
<p>World Tourism week 2022 celebrated targeting to reach out to 1000000 Ugandans on the importance of tourism and oversight and support supervision given on the conduct of 4 national wide domestic tourism awareness drives to promote the tourism offering and encourage Ugandans to visit tourism sites.</p> <p>Uganda Tourism Interests fostered in UNWTO EAC Northern Corridor Cluster and 4 Bilateral agreements and 1 international MICE tourism fair.</p> <p>10 Cities Municipalities and District LGs Tourism Offices supported to profile develop and promote tourism and prepare tourism development plans and Conditional Grants arrangement operationalized</p> <p>Roll out of the Pearl of Africa destination brand in the domestic,regional and international markets.</p>	<p>Review and implement a national tourism marketing strategy targeting both elite and mass tourism segments by:</p>
<p>Register, train, assess and license tour guides</p> <p>Register and inspect accommodation facilities</p> <p>Develop standards for grading of tourism-related facilities</p> <p>Develop regulations and standards to operationalize the Tourism Act</p>	<p>Strengthen enforcement against tourism crime</p>
<p>Register inspect and license 150 tourism enterprises Train and sensitise 50 tourism service providers in minimum service standards</p>	<p>Strengthen inspection and enforcement of service standards for tourism facilities and tour operators</p>

Programme Priorities FY2022/23	NDP III Programme Intervention aligned to
<p>Four Tourism research studies and surveys conducted including a Tourism Expenditure motivation surveys, two accommodation surveys as well as the Annual visitor satisfaction survey. Tourism Satellite Account and Tourism Sector Statistical Abstract 2022 prepared and disseminated and capacity building conducted for staff handling statistics at data processing centres.</p> <p>Operationalize the Tourism Development Programme coordination and Working Group framework</p> <p>Develop and enforce standards and guidelines for the implementation of Wildlife Act 2019, The Museums and Monuments policy and the Tourism Policy. Formulation of regulations (wildlife resource access, traditional use of wildlife specimens, wildlife based tourism, protected area regulations, pet ownership) and upgrade of electronic CITES (Convention on International Trade in Endangered Species of Wild Fauna and Flora) permitting system</p>	<p>Strengthen/develop the legal and policy framework and mechanisms to ensure decent working conditions in the industry so as to reduce incidences of exploitation</p>
<p>Hire a consultant to develop a Business and Investment plan for all Protected Areas</p> <p>Maintain the existing tourism campsites, refurbish pits Launches, Upgrade eco-san toilets to waterborne flush toilets</p> <p>Procure and install UWA branded signposts</p> <p>Maintain Garama cave for Batwa trail activity painting and renovating 6 tourism gates, slashing campsites, cleaning accommodation facilities. Cleaning of 5 visitor toilets and renovation of pouts, Supervision of all the facilities</p> <p>Maintain Trails in Kanyanchu, Sebitoli & Ngogo, Boardwalks and Footbridges, Signage, Utilities</p>	<p>Support the development and/or upgrade of accommodation and conference facilities of all types and sizes as well as leisure attractions and facilities (including, restaurants, bars and cafes):</p>
<p>Operationalize the Tourism Development Programme coordination and Working Group framework</p>	<p>Support the private sector to provide low-cost accommodation facilities in protected areas</p>
<p>Sign contracts with MDR firms in key source markets</p> <p>Monitor and Evaluate the performance of MDRs</p> <p>Train Ugandan Diplomats to support tourism marketing and handling</p> <p>Participate in selected Tourism expos</p>	<p>Upgrade handling and negotiation capacity of frontier services and foreign intermediaries</p>
<p>70 percent completion of Mugaba Phase III landscaping and beatification</p> <p>Mt. Rwenzori infrastructure developments tourist rescue, resting and accommodation facilities, climbing ladders completed</p> <p>Complete the development of Kitagata hot springs in Sheema District into an internationally competitive eco adventure tourism park</p> <p>Source of the Nile access infrastructure developed and landscaping of the core project area Two modern Piers completed at the Source of the Nile</p>	<p>Upgrade, maintain and redevelop existing tourist attraction sites profiled by region to include new products like dark tourism, culinary tourism, adventure tourism, wellness 'tourism, war tourism</p>

P5: GENDER AND EQUITY ISSUES AND INTERVENTIONS FOR FY2022/23

Issue of Concern: Gender Disparity

Intervention 1; Provide equal training opportunities to both male and female staff, volunteers and interns.

Intervention 2; Gender and Equality policy in TWA developed.

Issue of Concern: Male applicants outweigh female applicants for jobs especially available in Wildlife Conservation.

Intervention 1; Equal opportunities given to both males and females during recruitment and affirmative action in form of quotas given to female

~~Intervention 1; Equal opportunities given to both males and females during recruitment and affirmative action in form of quotas given to female applicants.~~

Issue of Concern: Inadequate skills among female employees in the hospitality industry.

Intervention 1; Inclusion of female officers in advanced training in wildlife management, intelligence and hospitality services.

Issue of Concern: Lack of Tourism information on product offerings, investment opportunities, service providers.

Intervention 1; Tourism information collected, translated in local and select foreign languages and made accessible in print, digital and broadcast media.